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## MEDIA ADVISORY

May 11, 2017

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## Kansas kicks off “Click it. Or ticket.” campaign

On Tuesday, the Kansas Department of Transportation, Kansas Turnpike Authority, Kansas Highway Patrol officials, and law enforcement agencies from across the state will announce the start of the 2017 *Click it. Or ticket.* campaign. The statewide seat belt enforcement crackdown runs from May 22 through June 4, concurrent with one of the busiest travel and holiday weekends of the year.

- WHO:** Chris Bortz, KDOT Traffic Safety Program Manager; Steve Hewitt, KTA CEO; KHP Trooper Ben Gardner; and Kansas resident Vonnie Rickerson, who will share her personal experiences with seat belt use.
- WHAT:** Get Kansas *Click it. Or ticket.* campaign enforcement details, and experience “The Convincer.”
- WHEN:** 11 a.m., Tuesday, May 16
- WHERE:** Towanda Service Area, located at mile marker 65, between the Andover and El Dorado exits on I-35/KTA

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For information about obtaining an alternative format, contact the KDOT Office of Public Affairs,  
700 SW Harrison St., 2<sup>nd</sup> Fl West, Topeka, KS 66603-3754 or phone 785-296-3585 (Voice)/Hearing Impaired – 711.

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