





# **Increasing Safety for Pedestrians**

### **Speakers:**

Jay Aber, P.E., PTOE, Transportation and National Future Ready Program Lead at WSP

Maggie Wilcox, Transportation Safety Planner, KDOT Becky Crowe, Transportation Specialist, FHWA





### **Safety Moment**





















Risk to pedestrians increases as driver speed increases.



of pedestrians will die or suffer a severe injury if hit by a vehicle at 20mph



of pedestrians will die or suffer a severe injury if hit by a vehicle at 30mph



of pedestrians will die or suffer a severe injury if hit by a vehicle at 40mph



# Webinar Housekeeping

- This meeting is being recorded
- Turn on closed captions from the menu bar with the CC icon. Click and drag captions to preferred location on screen.
- Submit questions via the **Q & A function or chat**
- We'll send a follow-up email within the next week with link to recording and Q & A transcript





# **KDOT Staff Introductions**

Matt Messina,
Chief of Multimodal Transportation

Jenny Kramer,
Active Transportation Manager









# Walk Bike Roll Virtual Series

2:00 PM, 4th Wednesdays (usually!)		
October 25 <sup>th</sup>	Increasing Safety for Pedestrians	
December 13 <sup>th</sup>	Mobility and Access for All: New Public Right-of-Way Accessibility Guidelines (PROWAG) under the Americans with Disablities Act	



\*\*\*\*

ACTIVE TRANSPORTATION SUMMIT





### **Summit Presentations are available**

- Presentation PDFs
- https://tooledesign1.sharepoint.com/:f:/s/WalkBikeRollSummit2023/EsNqRKtMfPxHtNjx3Pc\_PwcBE6kA7VGd2Ds 0WaCZa-A2Q?e=bAG3jb
- https://www.walkbikerollks.com/agenda
- Or Scan this QR Code!





### **Our Speakers**

Jay Aber

P.E., PTOE, Transportation and National Future Ready Program Lead at WSP

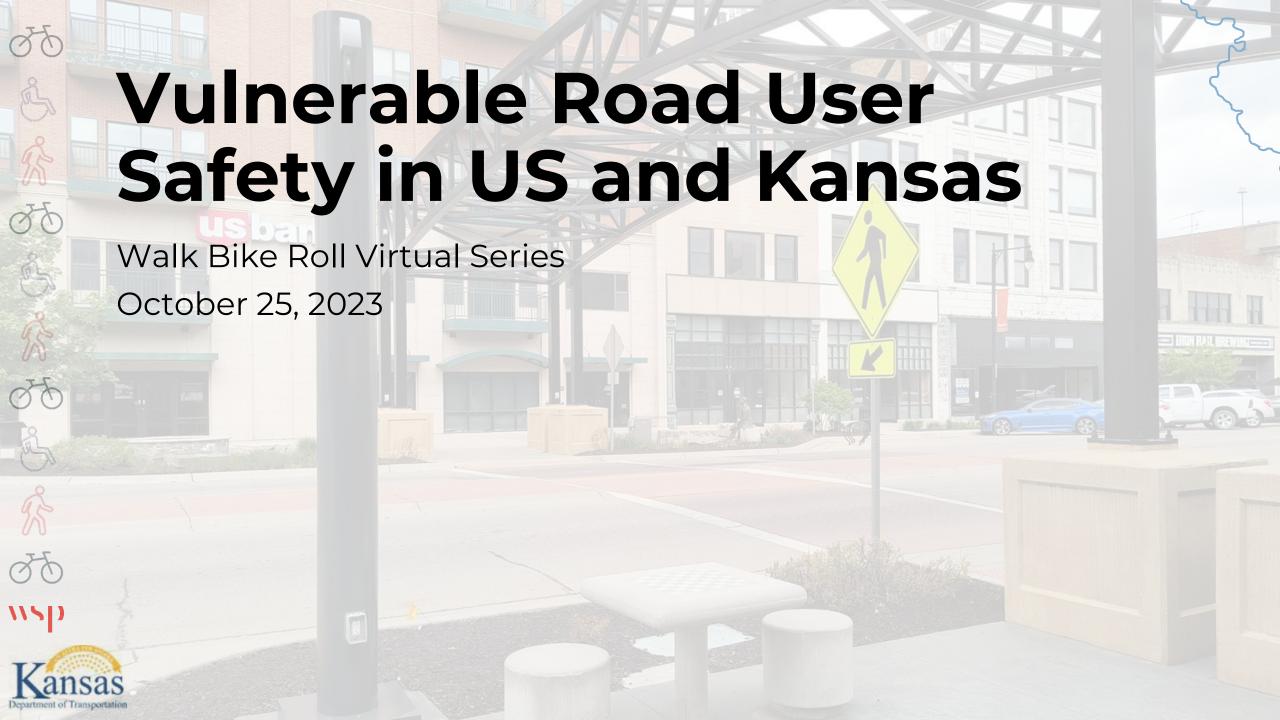
Maggie Wilcox Transportation Safety Planner, KDOT

Becky Crowe
Transportation Specialist, FHWA











### **US State of VRU Safety**



Over the past 10 years (2012)



















 67,100 pedestrians and cyclists killed







- 790 pedestrians and cyclists injured
- •**\$3.47 Billion** in crash costs

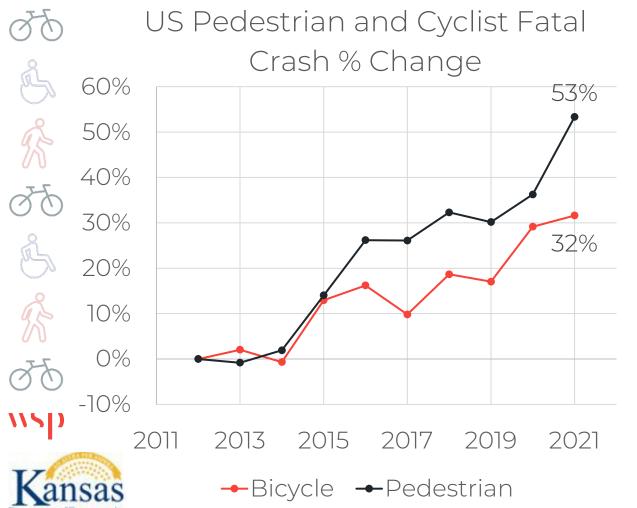
## 99

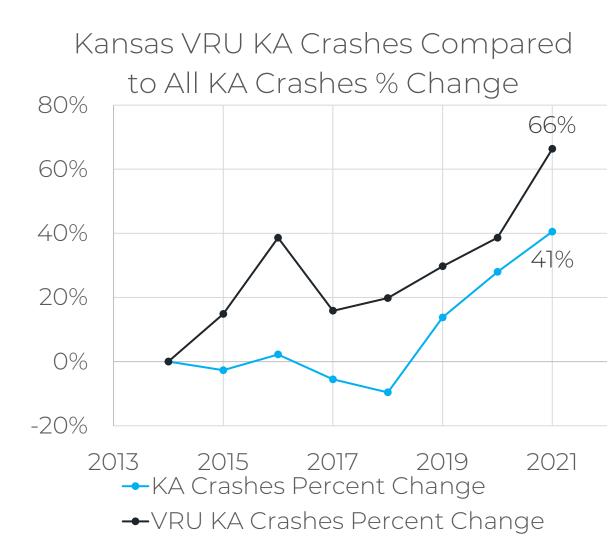
### **Factors Driving Increase**





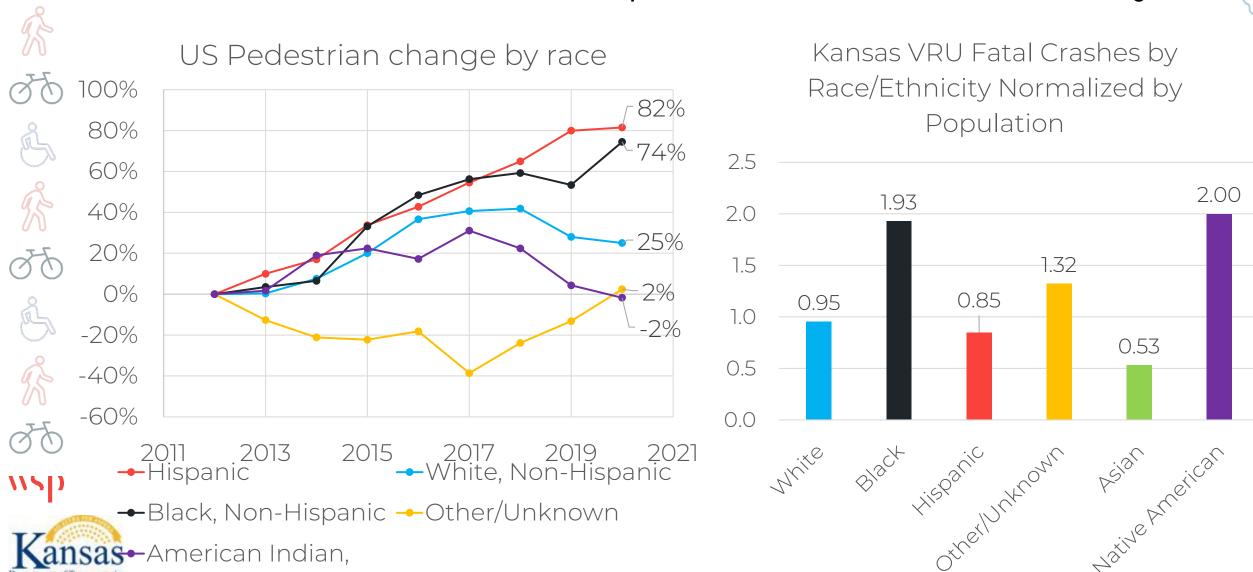
• 66% increase in VRU fatal and serious injury (KA) crashes compared to 41% increase in all KA crashes





## ★ Factors Driving Increase – Race/Ethnicity

• 74% increase in Black & Hispanic VRU deaths nationally



### 076

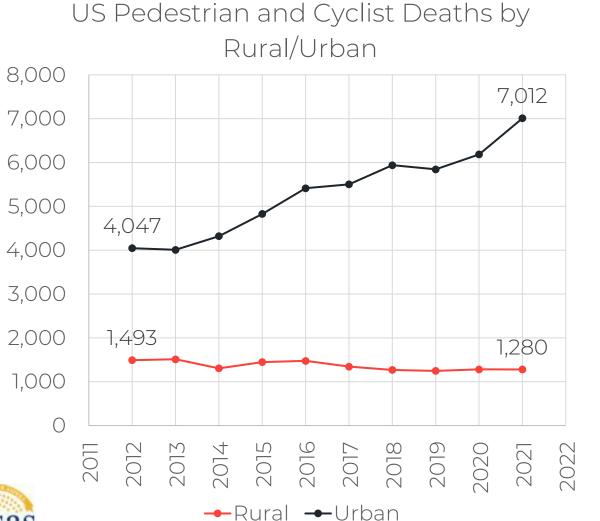
### Factors Driving Increase - Location

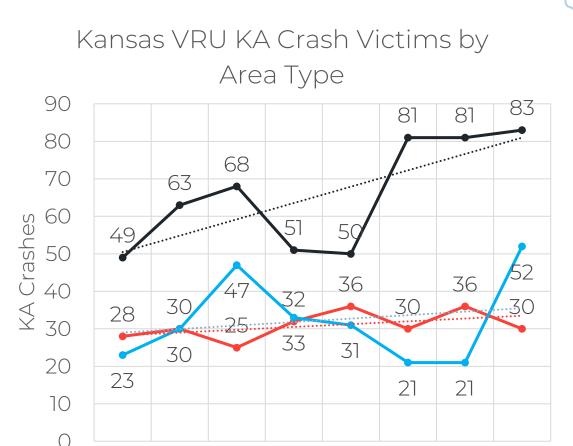


• 73% increase in US Urban ped/bike deaths



Department of Transportation (Source: NHTSA FARS)





2015 2016 2<u>017 2</u>018 2019 2020 2021

Linear (Suburban) ..... Linear (Urban)

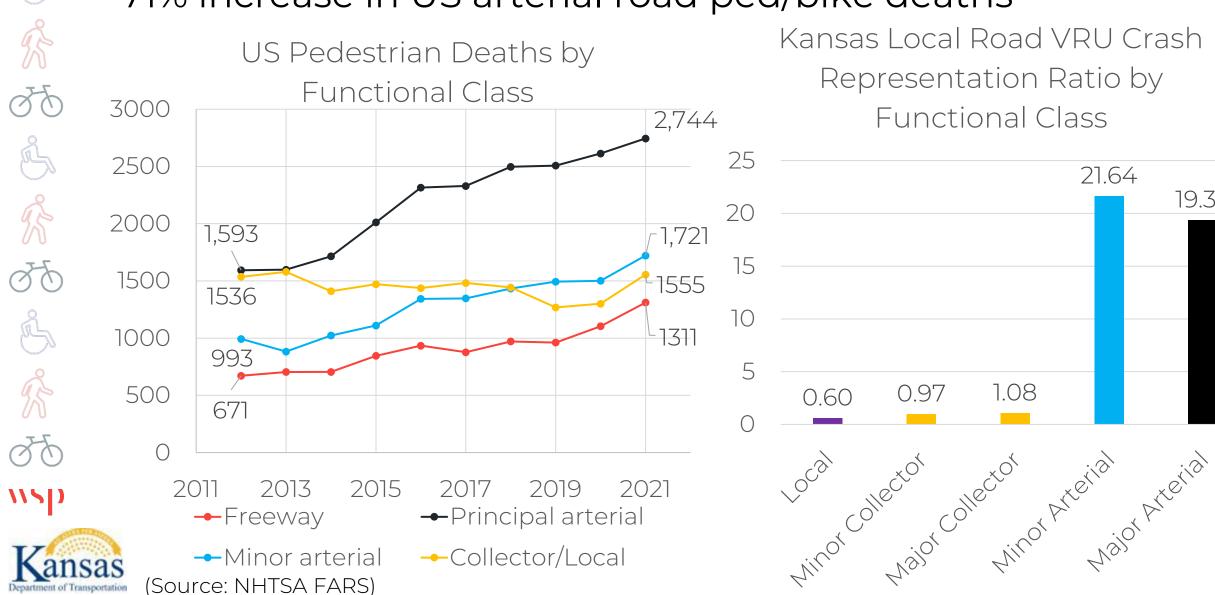
········Linear (Rural)

**→** Urban

### Factors Driving Increase – Functional Class



• 71% increase in US arterial road ped/bike deaths



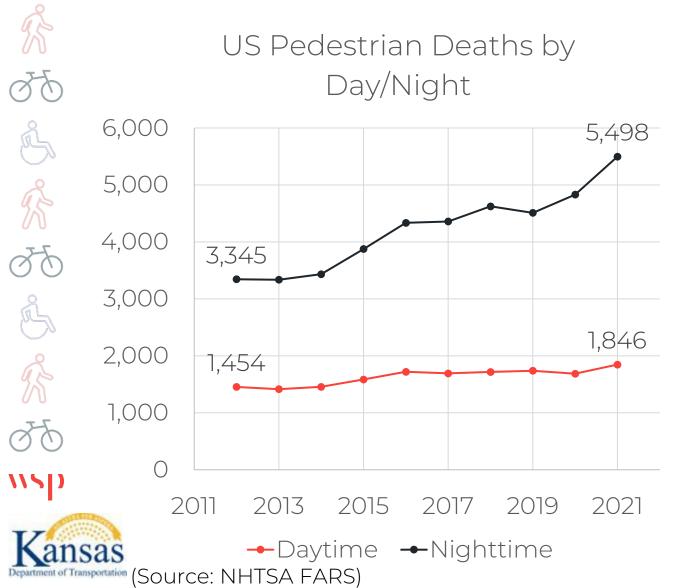
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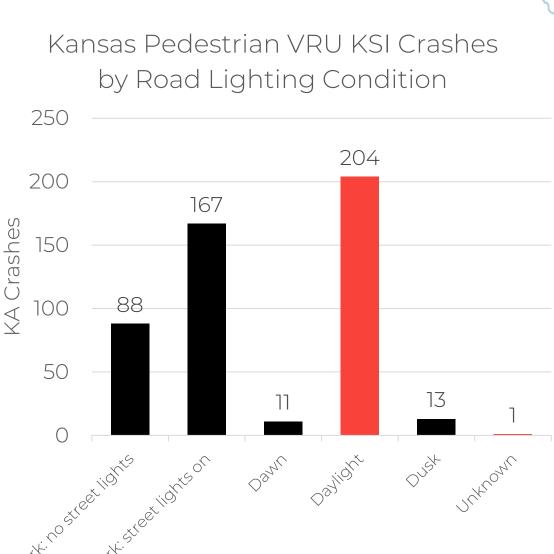
### 076

### **Factors Driving Increase - Light Condition**



• 64% increase in nighttime pedestrian deaths





### 99

### Factors Driving Increase – Distraction & Impairment















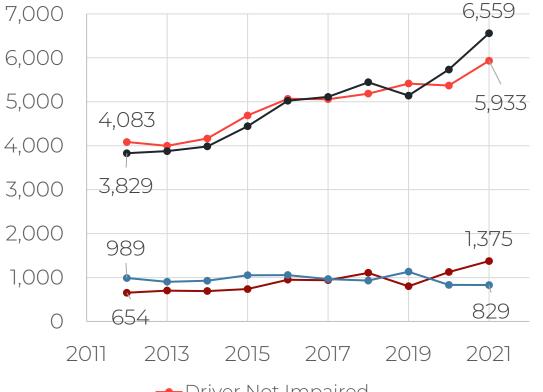








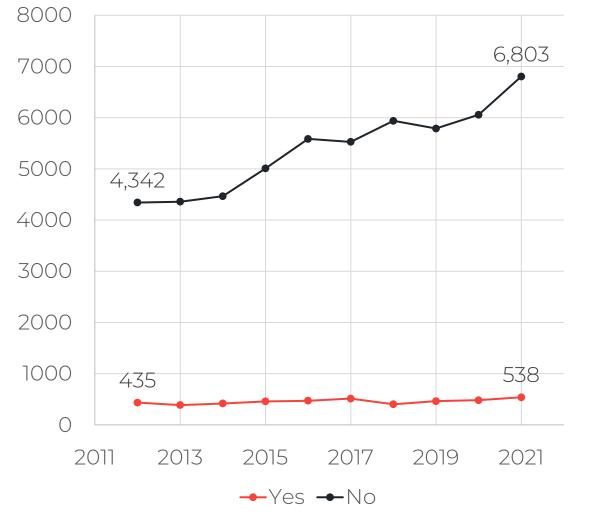




→ Driver Not Impaired

- → Driver Impaired
- → Pedestrian Not Impaired
- --- Pedestrian Impaired

US Pedestrian Fatal Crashes
Involving Distracted Drivers







### Factors Driving Increase – Impairment & Distraction







• Only ~6% of pedestrians were distracted









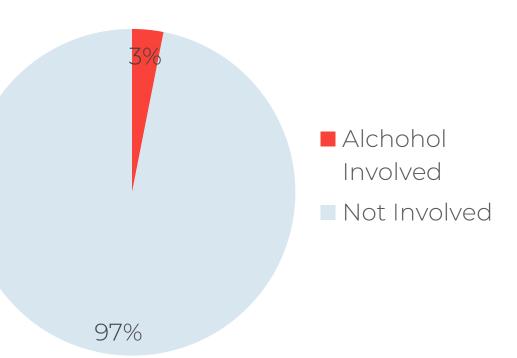




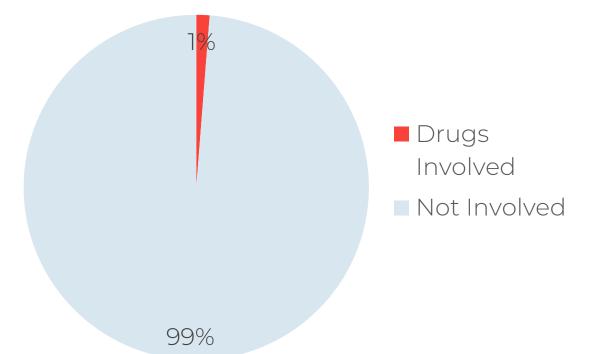








Kansas Pedestrian VRU KSI Crashes by Drug Involvement



























### What is the highest risk type of place to walk or bike today?

4-lane undivided arterial street with transit in an urban disadvantaged census tract with a 30 to 35-mph speed limit and moderate traffic.





# Not just numbers



































### Kansas Strategic Highway Safety Plan











 First Pedestrian & Cyclist EAT Convened in 2018 for development of 2020 – 2024 SHSP





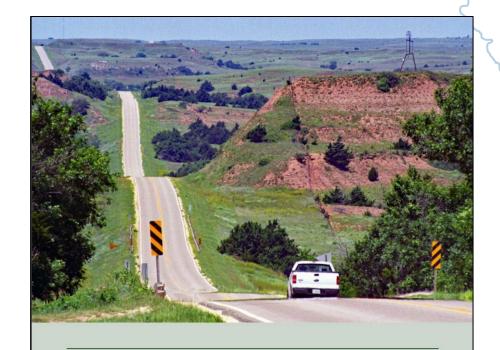
• 2024 – 2028 SHSP Update process begins in 2023 and will be informed by this study











KANSAS **Strategic Highway Safety Plan** 2020-2024





### **Kansas Active Transportation Plan**



















- The Active Transportation Plan update was finalized in Feb. 2023. Updates include:
  - Planning Toolkit for Small and Medium Sized Communities
  - Active Tourism Toolkit
  - Economic Impact Analysis
  - Active Transportation Benefit-Cost Tool
  - Crash Analysis
- Called for more detailed datadriven analysis of safety

#### Kansas

**Active Transportation Plan** 

February 2023











### **National Roadway Safety Strategy**





















- USDOT developed National Road Safety Strategy in 2022
- Strategy noted:
  - Roadway fatalities and the fatality rate declined consistently for 30 years, but progress has stalled over the last decade and went in the wrong direction in 2020.
  - Fatalities among all users have been increasing. Fatalities among pedestrians and cyclists have been increasing even faster.
  - Formalized the support for the Safe System Approach.



National Roadway Safety Strategy

United States Department of Transportation | January 2022





### Safe System Approach





















- Death and serious injury is unacceptable.
- Humans are vulnerable.
- Humans make mistakes.
  - Behaviors are shaped by the system in which the person operates.
- Focus on the system, not on the individual:
  - Shared Responsibility
  - Redundancy is crucial







### **Bipartisan Infrastructure Law**





















Vulnerable Road User Safety Assessment described in 23 U.S.C. 148(I), as amended by the Infrastructure Investment and Jobs Act (IIJA) (Pub. L. 117-58, also known as the "Bipartisan Infrastructure Law" (BIL)).

### All States are required to develop a Vulnerable Road User Safety Assessment as part of their Highway Safety Improvement Program (HSIP) in accordance with 23 U.S.C. 148(I).



#### Memorandum

ubject: ACTION: Vulnerable Road User Safety
Assessment Guidance (Due date:

Date: October 21, 2022

November 15, 2023)

(Veintoer 15, 2025)

In Reply Refer To:

From: Cheryl J. Walker C. Awalling Associate Administrator, Office of Safety

To: Division Administrators

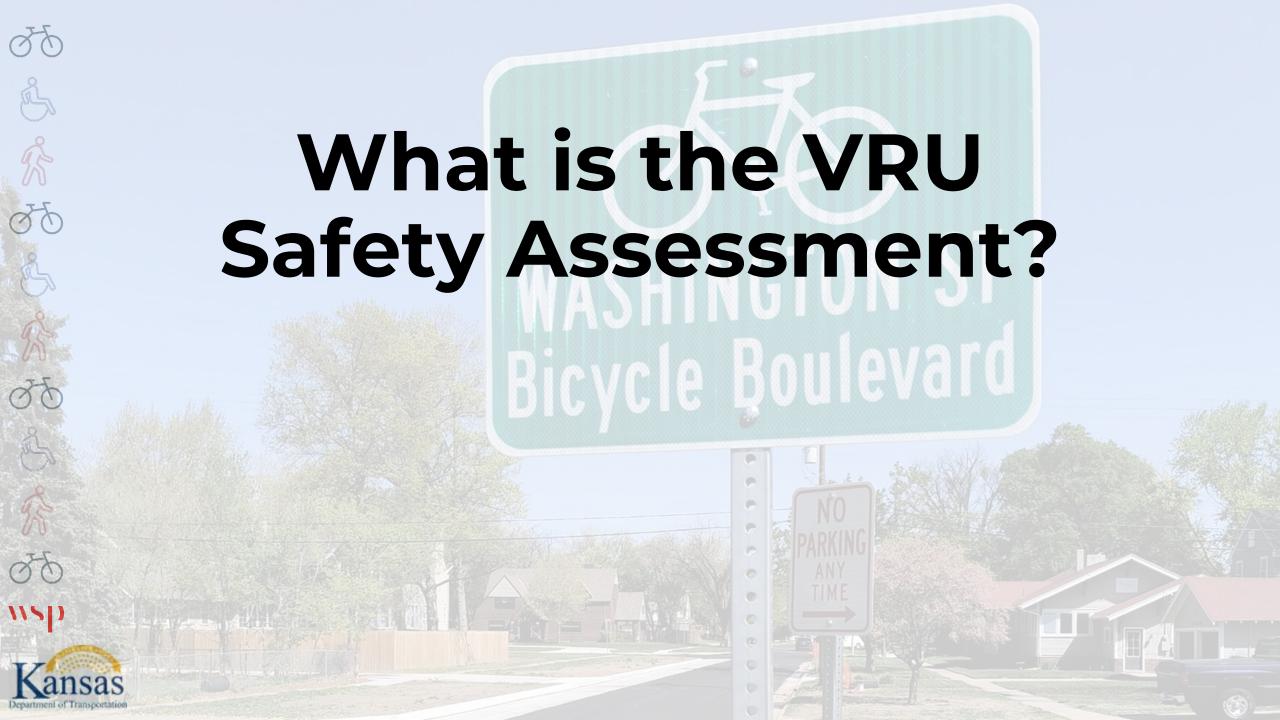
#### Purpos

The purpose of this memorandum is to provide background and guidance to clarify the requirements for the Vulnerable Road User Safety Assessment as described in 23 U.S.C. 148(1), as amended by the Infrastructure Investment and Jobs Act (IIJA) (Pub. L. 117-58, also known as the "Bipartisan Infrastructure Law" (BIL)). All States are required to develop a Vulnerable Road User Safety Assessment as part of their Highway Safety Improvement Program (HSIP) in accordance with 23 U.S.C. 148(1).

This guidance also incorporates principles consistent with the Federal Highway Administration's (FHWA) Policy on Using Bipartisan Infrastructure Law Resources to Build a Better America, dated December 16, 2021.

Except for the statutes and regulations cited, the contents of this document do not have the force and effect of law and are not meant to bind the States or the public in any way. This document is intended only to provide information regarding existing requirements under the law or agency policies.







### **Engagement - Safety Workshops**







• 100 cities, counties, and other agencies consulted











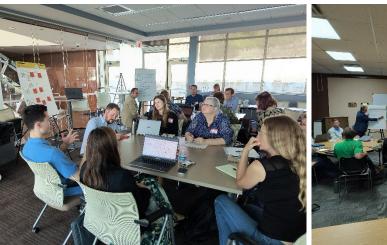




















### **Areas with Lower Risk**























•	21% - 72% <b>lower</b> crash rate per 100k residents and VRU trips than	$\bigcap$
	the state average	

Cities with Under- representation of KA Crashes	Total KA Crashes per 100k Residents		KA Crashes per Million VRU Trips
Hays	2	9.5	0.09
Ottawa	2	15.8	0.12
Augusta	2	21.6	0.22
Pittsburg	3	14.5	0.10
Gardner	3	12.9	0.18
Newton	5	26.9	0.21
Statewide	1,005	34.2	0.32





### **Areas with Lower Risk: Keys to Success**



### **Long-Term Commitment to VRU Safety**







Highlight Co-Benefits of Safety Projects



### 2. Comprehensive Planning







Asset Management Inventory



ADA Transition Planning



Safe Routes to Schools



### Implementing the Plans - Focus on Infrastructure



Road Diets – Reconfiguring 4-lane undivided roads





Roundabouts



Street Lighting



• Sidewalks & Trails

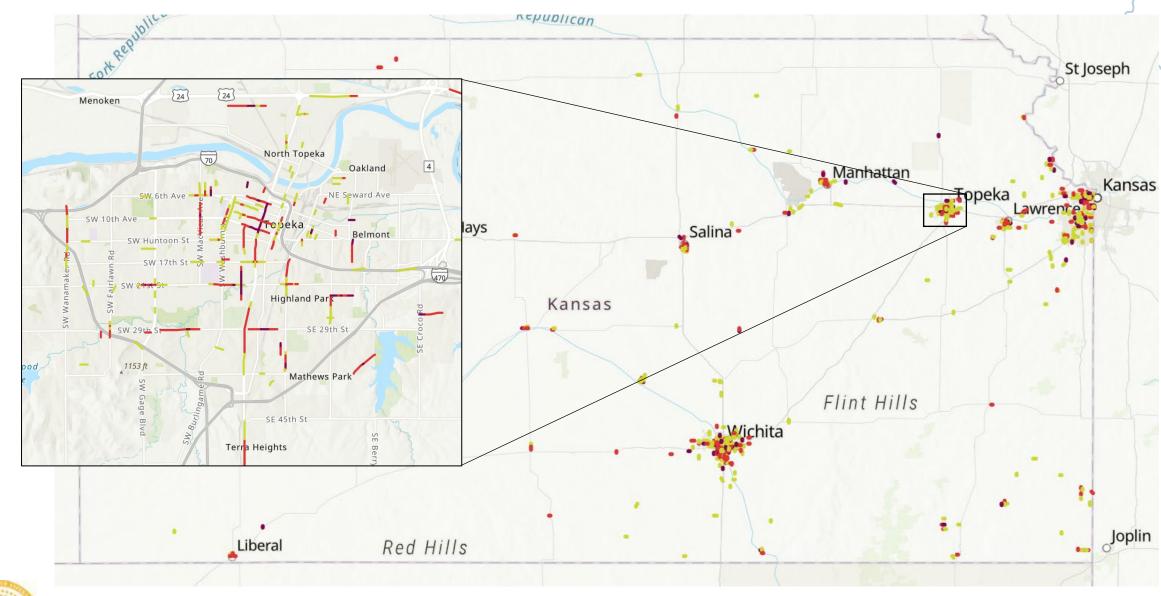


 Enhanced Crosswalks (e.g., street lighting, actuated warning) beacons like RRFB, HAWK)



### 076

### Data Analysis - High Injury Network (historical approach)







### **High Injury Network**











 Most disadvantaged areas in KS are based on Environmental Burdens like air pollution and Social Vulnerability like poverty)











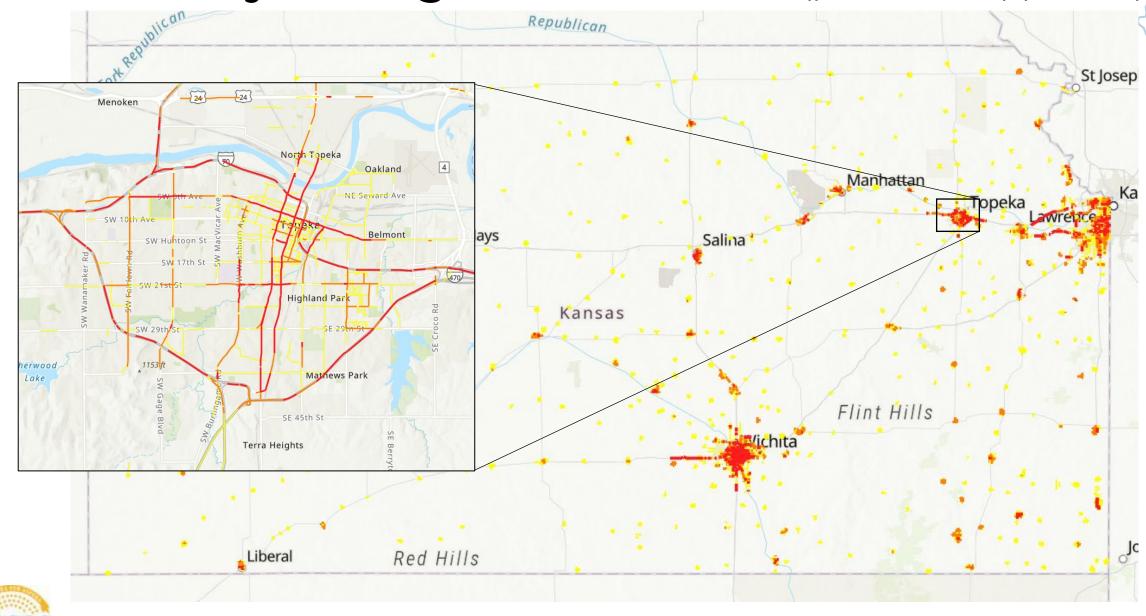




<u>Disadvantaged Areas</u> (DA)	Miles not in DA	Miles in DA	% in DA
Highest Priority HIN	27	32	54%
High Priority HIN	69	69	50%
Medium Priority HIN	116	81	41%
Entire HIN	212	182	<mark>46%</mark>
Statewide	118,094	22,910	16%

	KA Crashes		Centerline Miles	
	KA Crashes	% of KA Crashes	Total Miles	% of Total Miles
Highest Priority HIN	323	31%	59	0.04%
High Priority HIN	282	27%	138	0.10%
Medium Priority HIN	138	13%	197	0.14%
Entire HIN	743	<mark>72%</mark>	394	<mark>0.28%</mark>
Statewide	1,034	100%	141,005	100%

### Data Analysis - High Risk Network (predictive approach)





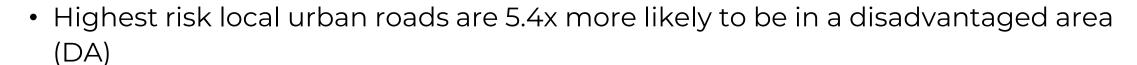


### **High Risk Network**











• Highest risk roads encompass 317 miles (0.20%) of Kansas roads (181 local system miles, 136 state system miles)



### Urban Local Street HRN Statistics











	ı	% Roadway Miles		KA Crashes	KA Crash Per 100 Miles
Lowest	8,375	73%	20%	210	2.5
Lower	2,201	19%	68%	249	11.3
Moderate	550	5%	27%	108	19.7
Higher	238	2%	35%	63	26.4
Highest	139	1%	86%	95	68.2



### **DRAFT Recommendations – SHSP Update**



Consider these recommendations in the next update to the SHSP:

















- 1. Safe System Alignment: The Pedestrians and Cyclists Emphasis Area Team (EAT) should be restructured to focus recommendations and actions to fit within the Safe System Approach.
- 2. Integrated VRU Safety Planning: VRU safety concerns should be fully integrated within all the other EATs.
- 3. Public Education on VRU Issues: The Pedestrians and Cyclists EAT should consider the development of a statewide campaign to educate elected officials, city and county staff, law enforcement departments, and the public on the safety issues and solutions to improve VRU safety.
- **4. Conduct Strategy Evaluations:** The Pedestrians and Cyclists EAT should regularly evaluate the effectiveness of SHSP strategies and initiatives.

Recommendations include over 20 additional strategies that the next SHSP team should consider for VRU safety.



### **DRAFT Recommendations – Program Guidance**















Developing a prioritization framework (using HIN and HRN)



• Proactively identifying projects (prioritized by higher-risk areas and disadvantaged census tracts)



• Identifying eligible applicants



Identifying project eligibility



 Funding projects Fostering agency coordination



Providing communications and outreach about the program



Monitoring the performance





U.S.Department of Transportation

# Federal Highway Administration





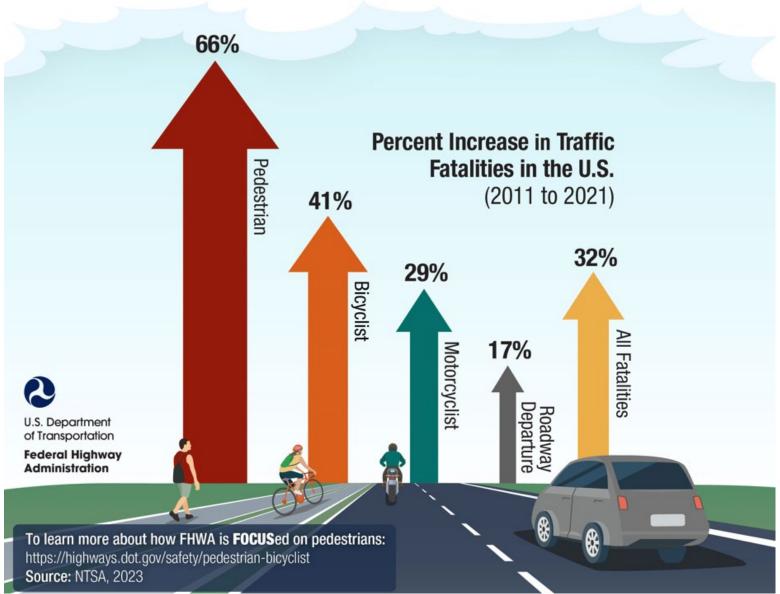




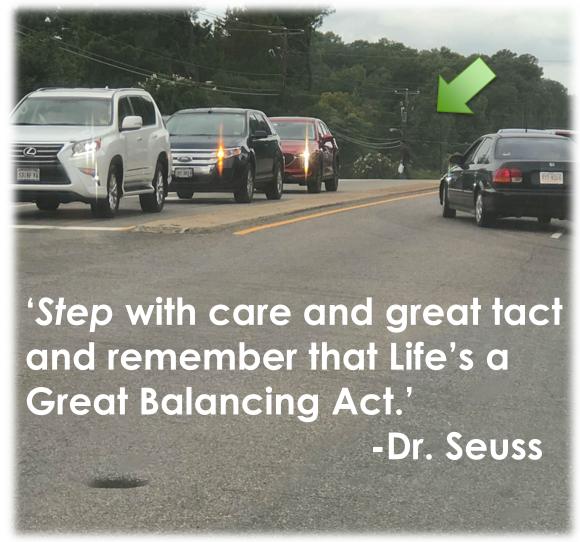












Source: FHWA







## "Every Day Counts" (EDC)

# State-based model to identify and rapidly deploy proven, but underutilized innovations

- ✓ shorten the project delivery process
- **✓** enhance roadway safety
- ✓ reduce congestion
- ✓ improve environmental sustainability

4th Round (2017-2018)

5<sup>th</sup> Round (2019-2020)













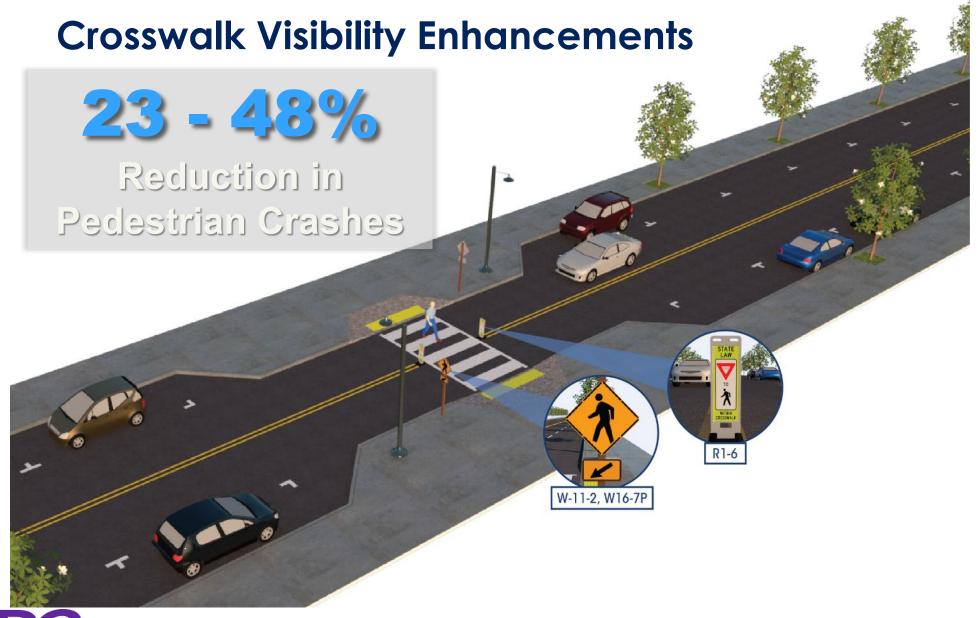
## The Spectacular Seven





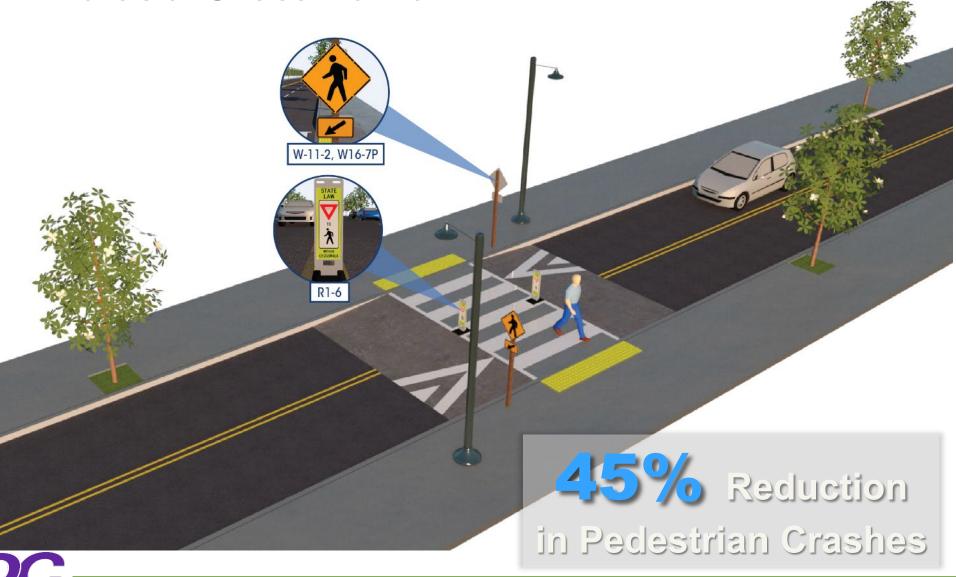




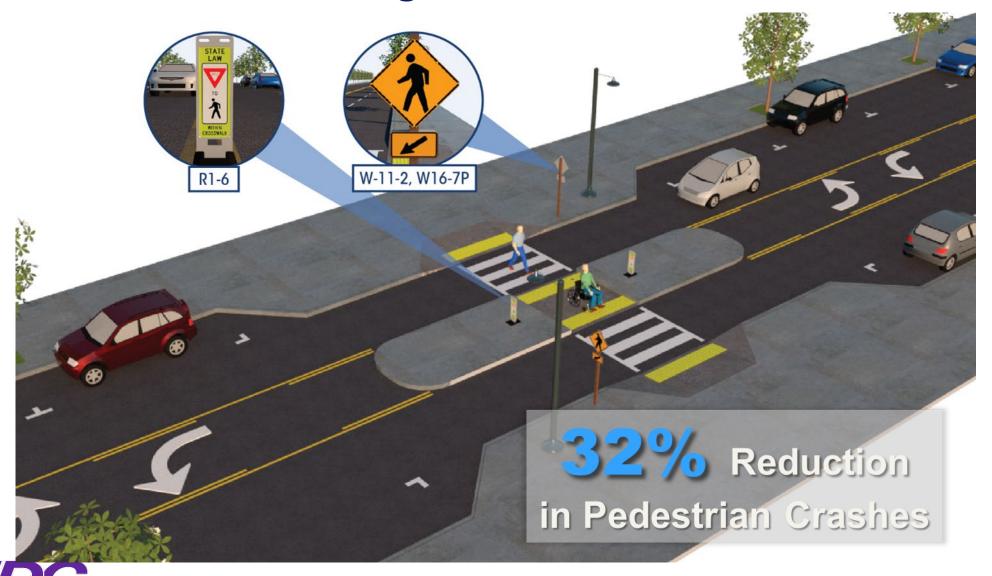


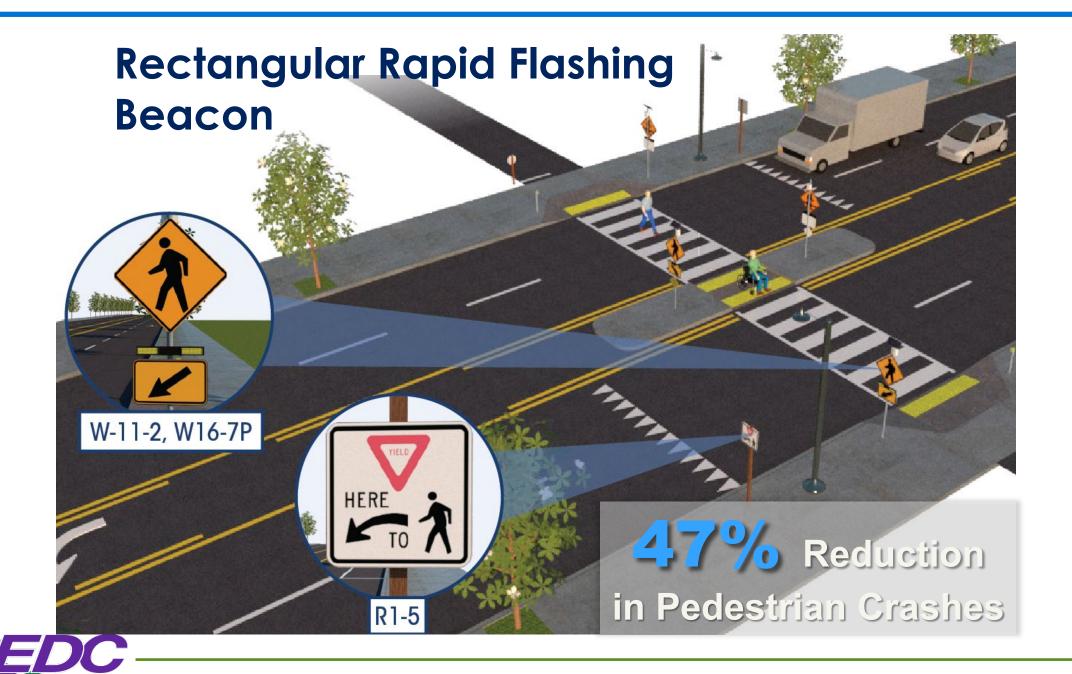


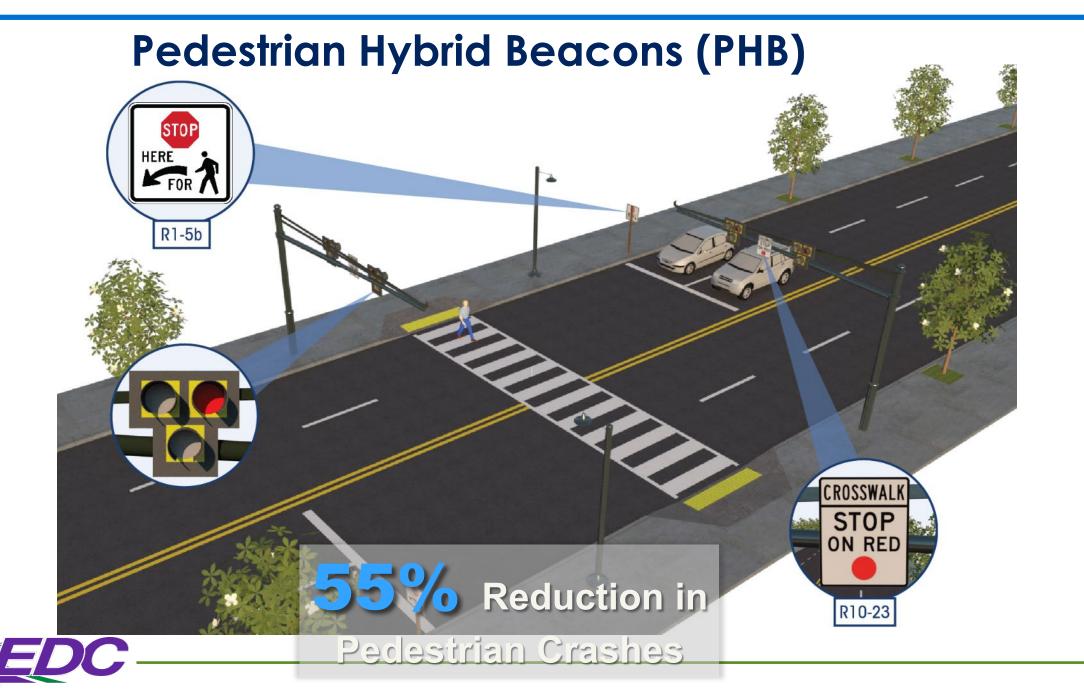
### **Raised Crosswalks**



## Pedestrian Refuge Island



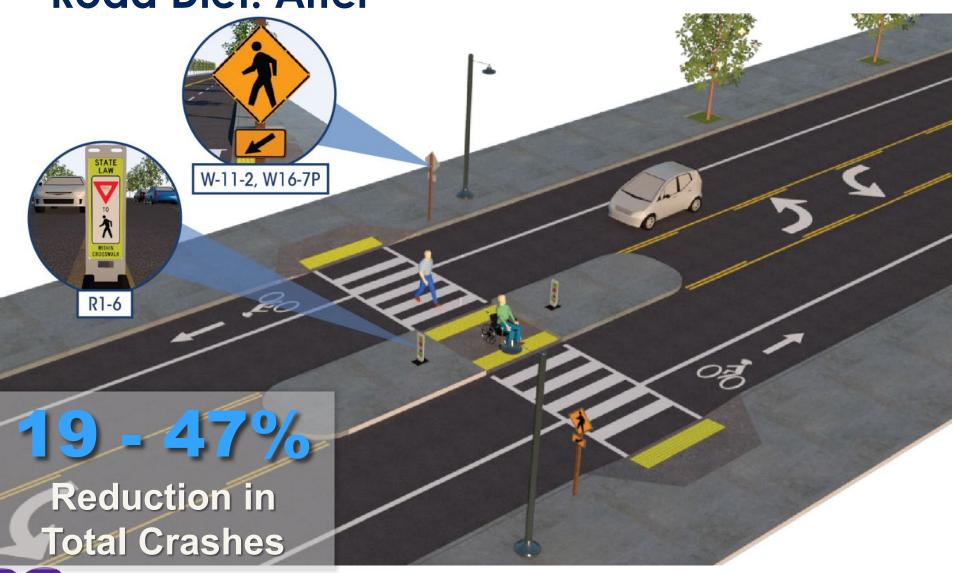




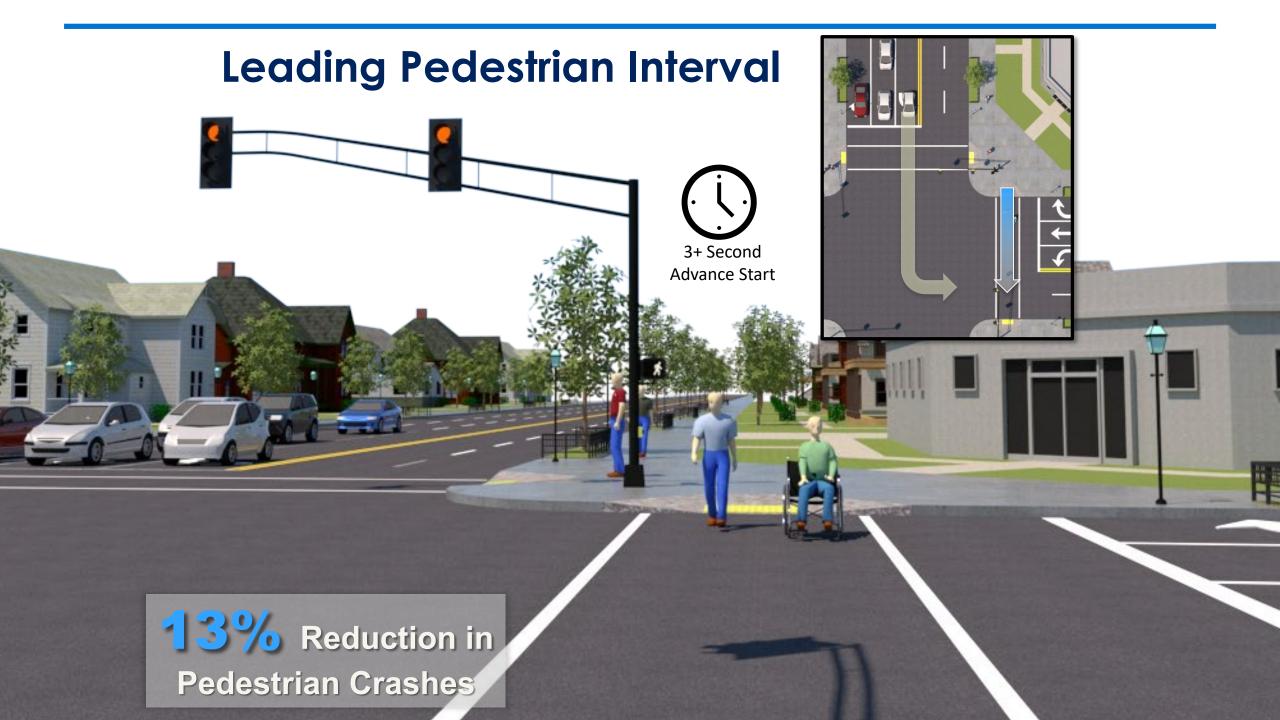




### **Road Diet: After**







### Resources

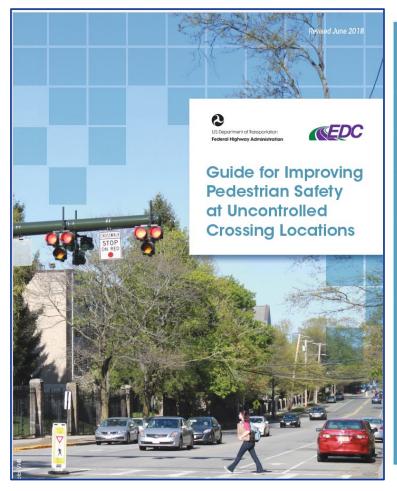


Table 1. Application of pedestrian crash countermeasures by roadway feature.

Posted Speed Limit and AADT																											
	Vehicle AADT <9,000							Vehicle AADT 9,000-15,000							Vehicle AADT >15,000												
Roadway Configuration	≤30 mph			35 mph			≥40 mph		≤30 mph		35 mph		≥40 mph		≤30 mph		35 mph		≥40 mph		ph						
2 lanes (1 lane in each direction)	0	2	6	0	5	6	0	5	6	0	5	4	0	5	6	0	5	6	0	5	6	0	5	6	0	5	6
	*	3	0	7	3	9	0	3	0	*	3	0	7	3	9	0	,	o	7	3	9	7	3	9		3	o
3 lanes with raised median (1 lane in each direction)	0		3	0	_	0	0		0	1000	_	3	0	-	0	0		0		,	0	0	_	0	0	_	0
	4	5		7	5	9	0	5	0	7	5	9	0	5	0	0	5	0	7	5	9	0	5	0		5	0
3 lanes w/o raised median	0		3	0		0	0		0	1		3	0		100	0		0	-	Ž.	0	0		0			0
(1 lane in each direction with a two-way left-turn lane)	7	5	6	7	5	6		5	6	7	5	6	0	5	6		5	6	4	5	6		5	6	5	6	o
4+ lanes with raised median (2 or more lanes in each direction)  4+ lanes w/o raised median (2 or more lanes in each direction)	0		-	-			0		0			100.0	0		_	0		_	0		_	0		_	0		0
		5			5			5			5			5			5			5			5			5	
	7	8	9	7	8	9	•	8	0	7	8	9	0	8	0	0	8		0	8	0	•	8	0	•	277	0
	0	5	6	0	5	0	0	5	0	0	5	0	0	5	0	0	5	0	0	5	0	0		0	0		0
	7	8	9	7	8	9		8	õ	7	8	9	0	8	ŏ		8	ŏ	0	8	ŏ		8	õ			ŏ

Given the set of conditions in a cell,

- # Signifies that the countermeasure is a candidate treatment at a marked uncontrolled crossing location.
- Signifies that the countermeasure should always be considered, but not mandated or required, based upon engineering judgment at a marked uncontrolled crossing location.
- Signifies that crosswalk visibility enhancements should always occur in conjunction with other identified countermeasures.\*

The absence of a number signifies that the countermeasure is generally not an appropriate treatment, but exceptions may be considered following engineering judgment.

- High-visibility crosswalk markings, parking restrictions on crosswalk approach, adequate nighttime lighting levels, and crossing warning signs
- 2 Raised crosswalk
- 3 Advance Yield Here To (Stop Here For) Pedestrians sign and yield (stop) line
- 4 In-Street Pedestrian Crossing sign
- 5 Curb extension
- 6 Pedestrian refuge island
- 7 Rectangular Rapid-Flashing Beacon (RRFB)\*\*
- 8 Road Diet
- 9 Pedestrian Hybrid Beacon (PHB)\*\*

### Resources

https://safety.fhwa.dot.gov/ped\_bike/step/resources/

### Pedestrian Hybrid Beacon (PHB)

SAFE TRANSPORTATION FOR EVERY PEDESTRIAN

COUNTERMEASURE TECH SHEET



#### **SAFE TRANSPORTATION FOR EVERY PEDESTRIAN** CASE STUDY



### Publicly-Supported Road Diet Reduces Speeds in Alexandria

Alexandria Department of Transportation and Environmental Services

#### **KEY ELEMENTS:**



Public support



Speed reduction

A Pedestrian Hybrid Beacon head cons lenses above a single yellow lens. Unlike the PHB rests in dark until a pedestrian of pushbutton or other form of detection. If the beacon displays a sequence of flas lights that indicate the pedestrian walk is safe for drivers to proceed (see figure

The PHB is often considered for installati

Community members can provide valuable insights into pedestrian safety on their streets, adding support to local projects such as the King Street Road Diet in Alexandria, Virginia. The City of Alexandria's Complete Streets policy requires that city maintenance and capital projects improve the transportation network for all users, so when a 1.8 mile segment of King Street was slated for resurfacing, the city had an opportunity to address longstanding community concerns and seek feedback on design options for improving the corridor.

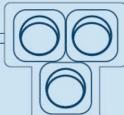
This section of King Street has a bus line, residences, multiple churches, a

stops, and upgraded curb ramps. Staff also presented options for more comprehensive corridor improvements such as a Road Diet, buffered bike lanes, new crosswalks, vehicle turning restrictions, and crosswalk visibility enhancements. In addition to dedicated space for bicyclists and shorter, safer pedestrian crossings at seven locations, the city also identified driver benefits from slower vehicle speeds, increased sight distance, and the addition of a center turn lane.



# STEP STUDIO

Tools for selecting and implementing countermeasures for improving pedestrian crossing safety









### Table 3 Implementation & Operations Considerations

Click the check marks to learn more	High Visibility Crosswalk Marking	In-Street Sign	Advance Yield or Stop Sign and Marking	Parking Restrictions on Crosswalk Approach	Curb Extension	Improved Nighttime Lighting	Raised Crosswalk	Pedestrian Refuge Island	Rectangular Rapid-Flashing Beacon (RRFB)	Road Diet	Pedestrian Hybrid Beacon (PHB)	Leading Pedestrian Interval (LPI)	Other Pedestrian Signal Options	
Primary Safety Issues Addressed														
Reduce crashes at crossing locations	CRF: 48% (Peds)	UNK	CRF: 25% (Peds)	CRF: 30% (Peds)	UNK	CRF: 23% (Peds)	CRF: 45% (Peds)	CRF: 32% (Peds)	CRF: 47% (Peds)	CRF: 19-47% (all crashes)	CRF: 55% (Peds)	CRF: 13% (Peds)	CRF: 25% (Peds-Ped Countdown Signal)	
Reduces vehicle speeds					✓		✓			✓			✓	
Improves conspicuity/visibility	✓	✓	✓	✓	✓	✓	✓		✓			✓		
Improves separation from traffic					✓			✓		✓				
Installation Priorities														
Higher Pedestrian Volumes	✓						✓				✓	✓	✓	
Public Response / Education							✓		✓	✓	✓			
Midblock (non-intersection) Location	✓	✓	✓		✓	✓	✓	✓	✓		✓		✓	
Intersection Location					✓	✓	✓	✓		✓		✓	✓	
Multi-Lane Crossings			✓					✓	✓	✓	✓			
Operations & Maintenance Considerations	Operations & Maintenance Considerations													
Transit / Emergency Vehicles	✓				✓		✓			✓				
Snow Removal					✓		✓	✓						
Drainage					✓		✓	✓						
Traffic & Bicycle Operations					✓					✓	✓	✓	✓	
Push Button Maintenance									✓		✓		✓	
MUTCD Reference	3B.18 2C.50	2B.12	3B.16 2B.11	2B.46 3B.19 3B.23			3B.25	3B.10 3B.23 3B.18	2C.50 7B.08 IA-21		Figure 4F-1 Figure 4F-2 Part 4F	4E.06		

STEP Studio Home STEP 4 Refuge Island FAQs

### Pedestrian Refuge Island FAQs

### Q: Can you use a pedestrian refuge island with a 4 lane undivided roadway? If so, how?

**A:** To include a pedestrian refuge island within a four lane undivided roadway, the agency would need to consider options for reconfiguring the roadway to allocate space for the refuge island. This could be a road diet, roadway widening, or narrowing the travel lanes at the location of the median island.

### Q: What are some of the safety enhancements which are commonly used with a refuge island?

A: Other countermeasures that are often included with a pedestrian refuge island include: high visibility marked crosswalk, curb extensions, detectable warnings, in-street signage (R1-6 or R1-6A), post mounted warning signs (W-11-2, W16-7P), and pedestrian-focused lighting in advance of each approach.

### **STEM Lessons**



### Can I Get There from Here?

A safe way to cross the street is import walking between different places in a The longer it takes someone to cross th is a greater chance for them to be stru Participants will discover strategies tha crossings that improve safety for people



Format: 20-minute activity to complete on a rolling basis at an all-comer event (e.g., Family STEM Night)



Audience: Suitable for a (including a

Supplemental Materia

▶ Visual aid: PDF file with on

▶ Visual aid: PDF file with 6

dimensions

silly street improvements

WALK and DON'T WALK sig

#### Supplies

- Bucket or box
- Construct crosswalk on floor from one or combination of following:
- Rectangular sections of white paper
- ▶ Tape outlines of crosswalk bars
- ▶ Long black roll of paper with white crosswalk bars colored or pasted on
- Gray poster board cut into an oval the same width as the crosswalk
- Masking tape or strips of white paper to indicate new end point of crosswalk for road
- Spinning device (choose one option):
  - ▶ If a laptop or tablet is available, set up using wheeldecide.com.
  - ▶ Spinner made from poster board /brad fastener/paperclips



STEM Lessons for Pedestrian Safety: Can I Get There from Here?





**Activity Part 3: Participants** then spin a wheel to "win" items to improve the crosswalk. These items are curb extension, road diet, and a refuge island. For each item won, the lesson leader

shows the photo from Activity Part 2. Participants then place the prepared items on the crosswalk based on what they won and what they see in the images. White paper strips or tape are placed on the crosswalk to indicate the loss of one lane in each direction (road diet) and the gray oval poster board is placed in the center of the crosswalk (refuge island). With each combination of treatments, ask what effect these may have by

looking at the crosswalk and thinking thr crossing.





Activity Part 4: The WALK WALK activity is repeated fr Activity Part 1 (can be short if needed). Ask students to crossing time; then select s

measure the distances needed to cross. the results with the numbers from Activity

stagger their entry into the crossing. This result in a game like the lava game or c



Optional: If there is a large group of par



PEDESTRIAN TROPICAL ISLAND



Visual aid: PDF file of crosswalk floor layout with



'Take the first step in faith. You don't have to see the whole staircase, just take the first step.'

> Martin Luther King, Jr.



safety.fhwa.dot.gov/ped\_bike/step rebecca.crowe@dot.gov

# Q&A

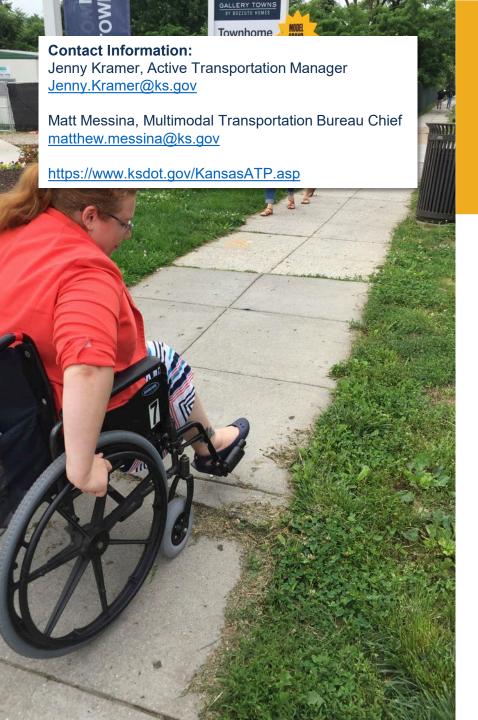
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Virtual Walk Bike Roll Virtual Series

Next Session: Mobility and Access for All: PROWAG and Active Transportation

December 13 at 2:00 PM

Register Here: https://events.r20.constantcontact.com/register/eventReg?oeidk=a07ejynkxjsde0d01cf&oseq=&c=&ch=



