

Video Contest!

☀️ **Calling Kansas teens** in grades 8-12 to help Put the Brakes on Fatalities!

♦ Submit your short 6- to 60-second video to educate drivers on safe road behaviors.

♦ Prizes will be awarded to three winners -

iPad

GoPro

Osmo Steadicam

Video entries must be posted by 11:59 pm on September 25, 2016

MORE POSTER ART AND VIDEO CONTEST DETAILS:

www.ksdot.org - Kansas Department of Transportation

www.ksturnpike.com - Kansas Turnpike Authority

Poster Art Contest!

Kansas kids ages 5 through 13 - enter artwork that illustrates your thoughts

★ on "Put the Brakes on Fatalities." ★

Prizes for the three statewide and 18 regional winners include: ★

Regional prizes – new bicycles and helmets from Safe Kids Kansas.

Statewide prizes – \$50 Visa cards, movie passes, **PLUS** hotel and entertainment packages courtesy of:

Wichita: Best Western Airport Inn/ Exploration Place

Topeka: Capitol Plaza Hotel/Kansas Children's Discovery Center and Topeka Zoo

Kansas City: Crowne Plaza Kansas City-Overland Park Hotel/Prairiefire

Visa cards from the Petroleum Marketers and Convenience Store Association of Kansas/movie passes from AAA Kansas.

Poster entries must be postmarked by September 23, 2016

October 10, 2016

PUT THE BRAKES ON FATALITIES DAY



More details: brakesonfatalities.org



NOTE: This information is available in alternative accessible formats. To obtain an alternative format, contact Public Affairs, ESOB, 700 SW Harrison, Topeka, KS, 66603-3754, or (785) 296-3585 (Voice)/Hearing Impaired - 711.

Put the Brakes on Fatalities

About 32,000 people die in traffic crashes each year across the United States. That's nearly 90 fatalities every day. Let's encourage everyone – drivers, passengers, pedestrians and cyclists – to exercise caution every day and Put the Brakes on Fatalities.

Ditch the Distractions

Distracted driving diverts a driver's attention and endangers the safety of the passengers and bystanders as well as the driver. Distractions include:

- *Using a cell phone or smartphone*
- *Watching a video/adjusting a radio*
- *Reading, including maps*
- *Using a navigation system*
- *Eating and drinking*
- *Talking to passengers*
- *Grooming*
- *Texting*

More than 53% of all adult cell phone owners have been on the giving or receiving end of a distracted walking encounter.

Is a text worth your life?

Just Drive

Put the Brakes on Fatalities Day

Sponsored by local, state and national organizations to improve transportation safety

Five seconds is the average time your eyes are off the road while texting. When traveling at 55 mph, that's enough time to cover the length of a football field.

Always Make Safety Your Top Priority

- ♦ Wear protective gear. Seat belts in vehicles and helmets for cyclists greatly reduce injuries or deaths.
- ♦ Drive courteously and defensively.
- ♦ Don't speed or drive aggressively or while impaired.
- ♦ Know the rules of the road, and obey all signs and signals.

Each day in the U.S., more than 8 people are killed and 1,161 are injured in crashes reported to involve a distracted driver, according to NHTSA.