

## Video Contest!

Calling Kansas teens in grades 8-12 to help Put the Brakes on Fatalities!

Submit your 6- to 60-second video to educate drivers on safe road behaviors.

Prizes will be awarded to three winners -

iPad

GoPro

DJI Osmo Camera

The school of the Grand Prize Winner will receive \$500 for its booster club.

Video entries must be posted by 11:59 pm on September 24, 2017

### MORE POSTER ART AND VIDEO CONTEST DETAILS:

[www.ksdot.org](http://www.ksdot.org) - Kansas Department of Transportation  
[www.ksturnpike.com](http://www.ksturnpike.com) - Kansas Turnpike Authority

## Poster Art Contest!

Kansas kids ages 5 through 13 - enter artwork that illustrates your thoughts on "Put the Brakes on Fatalities."

Prizes for the three statewide and 18 regional winners include:

**REGIONAL PRIZES** - new bicycles and helmets from Safe Kids Kansas.

**STATEWIDE PRIZES** - EACH WINNER WILL RECEIVE:

- ◆ Kindle Fire Tablet with case, from the KTA;
- ◆ \$50 Gift Card, from WalMart;
- ◆ \$50 Amazon Gift Card, from Petroleum Marketers and Convenience Store Association of Kansas; and
- ◆ Movie Passes, from AAA Kansas.

Poster entries must be postmarked by September 22, 2017

NOTE: This information is available in alternative accessible formats. To obtain an alternative format, contact Public Affairs, ESOP, 700 SW Harrison, Topeka, KS, 66603-3754, or (785) 296-3585 (Voice)/Hearing Impaired - 711.



PUT THE BRAKES ON FATALITIES DAY

October 10, 2017

More info - [www.asce.org/brakesonfatalities](http://www.asce.org/brakesonfatalities)

AD ASTRA PER ASPERA  
**Kansas**  
Department of Transportation

 **Kansas Turnpike Authority**

# Put the Brakes on Fatalities

*For the past 20 years, speeding has been involved in about one-third of all motor vehicle fatalities.*

*About 35,000 people die in traffic crashes each year across the United States. That's nearly 95 fatalities every day. Let's encourage everyone – drivers, passengers, pedestrians and cyclists – to exercise caution every day and Put the Brakes on Fatalities.*

**Put the Brakes on Fatalities Day**  
*Sponsored by local, state and national organizations to improve transportation safety*

**During daylight hours, approximately 660,000 drivers are using cell phones while driving.**

**Drive as if your life depends on it.**  
***The truth is - it does.***

**Nearly 49 percent of drivers with cell phones under the age of 35 send or read text messages while driving.**

## **Ditch the distractions**

Distracted driving endangers passengers and bystanders as well as the driver.

Distractions include:

- *Using a cell phone/texting*
- *Watching a video*
- *Adjusting radio*
- *Reading, including maps*
- *Using a navigation system*
- *Eating and drinking*
- *Talking to passengers*
- *Grooming*

**Five seconds is the average time your eyes are off the road while texting. When traveling at 55 mph, that's enough time to cover the length of a football field.**

## ***Always make safety your top priority***

- ♦ Wear protective gear. Seat belts in vehicles and helmets for cyclists greatly reduce injuries or deaths.
- ♦ Drive courteously and defensively.
- ♦ Don't speed or drive aggressively or while impaired.
- ♦ Know the rules of the road, and obey all signs and signals.