

Video Contest!

Calling Kansas teens in grades 8-12 to help Put the Brakes on Fatalities!

♦ Submit your 6- to 60-second video to educate drivers on safe road behaviors.

♦ Prizes will be awarded to three winners -

iPad

GoPro

DJI Osmo Camera

The school of the Grand Prize Winner will receive \$500 for its booster club.

Video entries must be posted by 11:59 pm on **September 24, 2017**

MORE POSTER ART AND VIDEO CONTEST DETAILS:

www.ksdot.org - Kansas Department of Transportation
www.ksturnpike.com - Kansas Turnpike Authority

Poster Art Contest!

Kansas kids ages 5 through 13 - enter artwork that illustrates your thoughts on "Put the Brakes on Fatalities."

Prizes for the three statewide and 18 regional winners include:

REGIONAL PRIZES - new bicycles and helmets from Safe Kids Kansas.

STATEWIDE PRIZES - EACH WINNER WILL RECEIVE:

- ◆ Kindle Fire Tablet with case, from the KTA;
- ◆ \$50 Gift Card, from WalMart;
- ◆ \$50 Amazon Gift Card, from Petroleum Marketers and Convenience Store Association of Kansas; and
- ◆ Movie Passes, from AAA Kansas.

Poster entries must be postmarked by **September 22, 2017**

NOTE: This information is available in alternative accessible formats. To obtain an alternative format, contact Public Affairs, ESOP, 700 SW Harrison, Topeka, KS, 66603-3754, or (785) 296-3585 (Voice)/Hearing Impaired - 711.



**PUT THE
BRAKES
ON
FATALITIES
DAY**

October 10, 2017

More info - www.asce.org/brakesonfatalities


Kansas
Department of Transportation

 **Kansas Turnpike Authority**

Put the Brakes on Fatalities

For the past 20 years, speeding has been involved in about one-third of all motor vehicle fatalities.

About 35,000 people die in traffic crashes each year across the United States. That's nearly 95 fatalities every day. Let's encourage everyone – drivers, passengers, pedestrians and cyclists – to exercise caution every day and Put the Brakes on Fatalities.

Put the Brakes on Fatalities Day
Sponsored by local, state and national organizations to improve transportation safety

During daylight hours, approximately 660,000 drivers are using cell phones while driving.

Drive as if your life depends on it.
The truth is - it does.

Nearly 49 percent of drivers with cell phones under the age of 35 send or read text messages while driving.

Ditch the distractions

Distracted driving endangers passengers and bystanders as well as the driver.

Distractions include:

- *Using a cell phone/texting*
- *Watching a video*
- *Adjusting radio*
- *Reading, including maps*
- *Using a navigation system*
- *Eating and drinking*
- *Talking to passengers*
- *Grooming*

Five seconds is the average time your eyes are off the road while texting. When traveling at 55 mph, that's enough time to cover the length of a football field.

Always make safety your top priority

- ♦ Wear protective gear. Seat belts in vehicles and helmets for cyclists greatly reduce injuries or deaths.
- ♦ Drive courteously and defensively.
- ♦ Don't speed or drive aggressively or while impaired.
- ♦ Know the rules of the road, and obey all signs and signals.