

Traffic Safety Event Ideas

After Prom/Graduation Events

The idea of all night, chemical free celebrations is not new. Schools have sponsored parties for students for many years. What makes this program work is the attitude of the students. They make a conscious decision to enjoy their special night without alcohol or drugs. No other group can make that decision for them. So, this event is planned by students with the help of parents, school administrators and local sponsors.

Contract for Safe Driving

This one page agreement outlines the “rules of the road” between teenage drivers and their parents. Included are the rules for traffic tickets, damage to the car, drinking and driving, safety belts, auto maintenance and borrowing the car. It also suggests penalties for breaking the rules. A sample is included in this section.

Display Cases

Display cases are a great way to reach a large audience. Find out who schedules display cases at your school or in your community. Reserve the display case on the dates that coincide with your events. Then use this display to promote your event or just to create your own traffic safety message. Most display cases are available at no charge.

The KDOT Drunk Driving Prevention Office can help you find additional materials for your display.

Drinking and Driving Quiz

Test your organization’s knowledge of drinking and driving issues with this 20 question quiz. The Quiz comes complete with answers and statistics. A sample can be found in the Responsible Alcohol Service Workshop section of this manual.

DUI Victim Presentations

The KDOT Drunk Driving Prevention Office, with the help of Mothers Against Drunk Driving (MADD) and other victim groups, can arrange an alcohol-related crash victim presentation. Requests are limited to driver education classes. Victims speak briefly about the drunk driving crashes in which they were injured or in which a family member was killed. They do not blame or judge those who attend. They simply tell how their lives and families have been affected by the crash. A question and answer period may follow.

For more information, see the DUI Victim Presentations section of this notebook.

Fatal Vision Goggles

These goggles give you the sensation of being under the influence of alcohol. While you are sober, they simulate a blood alcohol level of .08, helping find out how alcohol can affect you.

To check out our Fatal Vision Goggles, please call 1-877-715-3377.

Mock Alcohol-Related Crash

A mock crash is an educational program consisting of two components: (1) a mock alcohol-related crash and (2) a follow-up session in the classroom. The program is staged at the high school or college campus. Students from the school play the parts of the injured and fatal victims of the crash. Police, fire and ambulance emergency responders are summoned to the mock crash and the scene is played out as they would in a real life situation. A classroom session allows the students viewing the crash scene to discuss their feelings and attitudes about drinking and driving.

To check out our Mock Alcohol-Related Crash video please call 1-877-715-3377.

Start Smart Campaign

The Start Smart brochure is a guide for the beginning driver. It speaks to young drivers and their parents. It includes permit and license requirements and an experience log for recording the required 50 hours of driving.

Free keychains are available for driver and education classes. The keychains can be attached to a congratulations card. Driver education instructors may request free supplies by calling 1-877-715-3377.

The Truth about Drinking Video (30 minutes)

Teens who are current drinkers see firsthand what the future may hold for them if they continue to drink. They experience the potential consequences of alcohol use from every perspective including how drinking impairs coordination, vision, and reaction time; how the brain and other organs suffer lasting damage from alcohol use. Call 1-817-715-3377 to check out this video.

White Out Day (Grim Reaper)

When a friend or a member of school is taken from you by an alcohol-related crash, there is a void that can't be filled. White Out Day is a unique way to remind students of the dangers involved with underage drinking and driving. This dramatization is done throughout the school day to illustrate the grim fact that somewhere in America someone is killed every 30 minutes in an alcohol-related crash. Pre-selected volunteer students arrange to leave class at intervals of 30 minutes, and return wearing a black T-shirt, a black armband or a white face and a sign that says, "Victim of a drinking driver." These students don't speak the remainder of the day, but go to their regular classes. An all-school assembly may be added to allow students to discuss how it felt to lose their friends for a day and receive additional information about drinking and driving.

30 Seconds of Silence

Drunk driving is the number one killer of young people in Kansas. Many of the drivers and passengers who died in alcohol-related crashes on Kansas roadways were high school age. To call attention to this tragic and preventable loss of lives, play a taped message before a home football or basketball game asking the crowd to observe thirty seconds of silence in respect of those who have lost their lives. The taped message can feature the head coach, team captain or local celebrity. To help call attention to this loss, the cheer leading squad and band can get involved by wearing patches on their uniforms with a number that represents the lives lost in alcohol-related crashes on Kansas roadways last year.