

MEDIA ADVISORY/PHOTO OPPORTUNITY

‘Boost Your Love’ Carnival Will Use Fun to Teach Safety

Governor, other state officials expected at educational event focused on kids in cars

The Boost Your Love Carnival, an event designed to deliver important safety information in an entertaining atmosphere, takes place at 11 a.m. Monday, Feb. 13 at Heritage Hall at the Kansas Expo Centre. Gov. Kathleen Sebelius is expected to attend the event to emphasize the importance of the proper use of booster seats, car seats and seat belts to protect child passengers in cars. Col. William Seck, superintendent of the Kansas Highway Patrol, and other state officials also are expected to be on hand. About 60 first- and second-grade students from nearby Quinton Heights Elementary School will be on hand to play and enjoy the fun.

The carnival will feature a variety of games and other fun-filled activities – everything from face painting to races and other contests. The Kansas Motor Carriers Association will donate 40 child seats and 40 booster seats to the Kansas Highway Patrol.

What: ‘Boost Your Love’ Carnival

Where: Heritage Hall
One Expo Centre Drive
Topeka, Kansas

When: 11 a.m., Monday, Feb. 13, 2006

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The event is coordinated by the Bureau of Traffic Safety, Kansas Department of Transportation, in cooperation with the Kansas Safety Belt Education Office and other groups. The Valentine’s Day-even event is designed to coincide with National Child Passenger Safety Week, Feb. 12 through 18.

According to the National Highway Traffic Safety Administration (NHTSA), only an estimated 10 to 20 percent of children ages 4 to 8 use booster seats. Children in that age group who are in a booster seat are 59 percent less likely to be injured in a car crash than children restrained only by a safety belt, according to a study by Children’s Hospital of Philadelphia.

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