

KANSAS **Traffic Safety**  
**Resource** OFFICE

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**Occupant Safety Related Video Resources**

	<b>S1</b>	<b>Don't Hang Out in the No Zone</b> -The "No-Zone Campaign" is the foundation of the Federal Highway Administration's Sharing the Road national public outreach effort to educate motorists how to safely share the road with commercial vehicles. Crashes involving large trucks and passenger vehicles are a source of great concern to Congress and to the public because of the more than 250,000 police reported crashes a year. Annually, these crashes result in approximately 5,000 deaths. The campaign features 3-dimensional computer animation in a series of 30-second television public service announcements (PSAs), Creative radio and dynamic graphic print PSAs. Its main goal is to educate the motoring public in an entertaining manner about commercial vehicle limitations. Optimally, it will encourage and motivate motorist to modify their driving attitudes and behavior.	VHS
	<b>S2</b>	<b>Employers &amp; the Benefits of Traffic Safety</b> -This video talks to you about starting a Defensive Driving Program, a Traffic Safety Policy. Traffic crashes cost your business a lot of money. The direct and indirect costs of crashes and your liabilities. Length: 13.40 min.	VHS
	<b>S4</b> <b>S6</b>	<b>Don't Risk Your Child's Life Version VII</b> -this video shows you what type of car seat or booster seat you should use for your Childs size, weight, and age. Shows you how to install your car seats with seat belts and the Latch system. Length: 21 min	DVD
	<b>S5</b>	<b>Don't Risk Your Child's Life Version VII: Spanish</b>	DVD
	<b>S8</b>	<b>KDOT Click it or Ticket- 4 KHP Click it or Ticket commercials.</b>	VHS
	<b>S9</b>	<b>Diana's Last Message</b> - When used properly, safety belts and air bags save lives! Using computer graphics, this gripping video presentation recreates Princess Diana's fatal motor vehicle collision. Engineers who reconstructed the crash show how--has she been wearing a safety belt--Diana might be alive today. Hear real-life testimony from collision victims who tell how their choices about safety belt use impact their lives. Learn more about common myths and excuses people have about using safety belts, and the facts that dispel these myths. Designed to reinforce the value of safety belt and air bag use in reducing the risk of a fatality or serious injury, use this video presentation in any of the following ways: As a stand-alone program. As a 30-minute safety orientation session to introduce corporate occupant protection program policies and procedures. Length: 20 min	VHS

	<b>S10</b>	<b>Boosters are for Big Kids</b> -Part I - talks to kids about booster seats. Part II - Talks to parents/caregivers about the 5-Step Test to see if your child needs a booster seat. Part III - Spanish version	VHS
	<b>S11</b>	<b>Airbags: Today &amp; Tomorrow</b> - This 15-minute educational video appeals to all ages as it follows a family on a virtual reality ride about airbags at an amusement park. The ride's host, along with the animated character, Delta V, explains in simple terms how airbags work and how to achieve the maximum safety benefits from airbags. The family learns about airbag contact injuries and why it's so important for adults, children and infants to be properly positioned and restrained. The ride shows the family how present-day airbags are developing into advanced and side-impact technologies. Most importantly, the family learns that airbags are supplemental restraint systems and that only safety belts reduce the chance of injury in all types of crashes. Length: 15 min	VHS
	<b>S12</b>	Governor's Traffic Safety Bureau- <b>Join the Click</b> - Kids music video on clicking your seat belt.	VHS
	<b>S13</b> <b>S14</b>	<b>CPS Week 2002 Crash Dummy Video Clips</b> - Video clips of crash dummies of children not riding in seat belts.	VHS
	<b>S16</b>	<b>Get Big on Safety...It's Your Life</b> - was designed as an educational tool to inspire youth to realize and accept the responsibilities of operating a motor vehicle. A discussion and activities guide is included to help conduct discussions and follow up activities based on the events that take place in the video.	VHS
	<b>S17</b>	<b>1997 Drivers Ed Video</b> - this video talks about what you should do when approaching a work zone.	VHS
	<b>S18</b>	<b>Seat Belts: They Work When You Wear Them!</b> -Some people think they don't need to wear a seat belt because their air bag will save them in a collision. Others think they may only need to wear a seat belt while driving on the freeway. The video illustrates why a seat belt will save your life in a low or high impact collision, whether or not you have an air bag; in fact, especially if you have an air bag. The video is fast-paced, visually interesting and provides a solid case for why seat belts are the most important piece of safety equipment in a car. With interviews from law enforcement and Rob Kaufman, a federal investigator with the Crash Injury Research and Engineering Network, the video keeps the viewer's interest and supports other educational efforts to promote seat belt use.	VHS

	<b>S19</b>	<b>N.R.S.F. Speed &amp; Aggression Tool Kit</b> - Contains: LOV2XLR8 11:44 min * One Second in Time 13:48 min * Cage the Rage 6:40 min * Channel 12 News Release 1:57 min * Mon in Hurry 0:30 sec * Driver Report Card 0:30 sec * Shoulder Driving 0:15 sec * Tailgating 0:15 sec * Water bugging 0:30 sec * Jenni 0:30 sec * Judge Baker 0:30 sec * Lt Raider on Street Racing 0:30 sec * Mothers Loss 0:30 sec * Race car Driver 0:30 sec * Show off reckless Driving 0:30 sec. Length 42 min	VHS
	<b>S20</b> <b>S57</b>	<b>Getting Safely Past the Orange Barrels</b> -Promotes cooperation in protecting the lives of highway construction workers. Shows what construction signs, signals, and markings mean and how to adjust driving when passing through road construction areas. Length: 12 min	VHS DVD
	<b>S22</b> <b>S63</b>	<b>Boost Your Booty</b> - Music video kids 4-8 singing about using a booster seat.	VHS DVD
	<b>S25</b> <b>S54</b>	<b>Almost Home</b> : This production consists of 4 separate videos dealing with the dangers and consequences of drowsy driving. Rusty's regret... Rusty had not slept the entire previous night, he felt that he could stay awake for another 90 seconds until he arrived at home. Unfortunately he fell asleep and was involved in a crash which propelled him through his sunroof out of the car and led to his permanent paralysis. Maggie's Law... This incident led to the establishment in New Jersey of a law against driving while sleepy. Maggie, a beautiful 20 year old college student, had her entire future come to an end by a driver who fell asleep behind the wheel. The video shows how her friends, boyfriend and family were affected for life and the permanent psychological devastation that her father suffered as a result of the incident and having to go down to the morgue to identify his daughter's body. Kevin's Dad... Kevin was a bright high school student who hoped to become a famous soccer player some day. He was riding his bicycle along the side of the road when a shift worker, who had only slept 4 hours in the last day and a half, dozed off and struck him killing him at the scene. Surprisingly, the incident took place in mid afternoon. Tom and Jane... Tom, a college professor, had driver countless times while sleepy and had never had a problem. All this changed one day when he fell asleep behind the wheel resulting in the death of his passenger, his wife Jane. Length: 18 mins	VHS

S26	<p><b>AAA Teaching Your Teens to Drive- <i>a Partnership for Survival-Parent/Teen Videotape &amp; Handbook</i></b> -- Traffic crashes are the No. 1 cause of death and injury for people age 15 to 20. In 1996, more than 6,300 teens died in motor vehicle collisions. The high injury and fatality rates for teen drivers are grim indicators of how much varied, long-term training is required before safe driving skills are developed. As a parent, you can help your child become a safe driver. Use the <i>Teaching Your Teens to Drive</i> program -- together with your years of driving experience -- to help your new driver develop the following skills: Basic vehicle control. * Positioning and speed adjustment. * Passing and off-road maneuvers. * Visual search habits. * Freeway and night driving. * Driving on slippery surfaces. * Reducing risks.</p>	VHS
S27	<p><b>55 Alive Video Promo</b>-This video talks about the 55 Alive Class for mature drivers. Helps you exam your driving skills, and the effects of aging. Length : 8.42 min</p>	VHS
S28	<p><b>Bystander Care: The First Link in the Chain of Survival</b>-This video is presented by the Cherokee Indain Nations. Talks about Bystander care-the 6 steps you should take. 1. Recognize the emergency 2. Decide to act 3. Contact EMS 4. Prevent futher Injuries 5. Assess the victims 6. Provide Life Sustaining Care Length: 25.25 min</p>	VHS
S29	<p><b>Safeguard:</b> -Finally, a lap-shoulder Seat Belt for School Buses</p>	VHS
S30	<p><b>KDOT Kansas Road Types</b>- this video talks about the types of roads in Kansas and how you should drive on them. Expressways/intersections/on and off ramps/city/country/round-about/turn lanes/work zones.</p>	VHS
S31	<p><b>KDOT Sharing the Road</b>- this video talks about sharing the road with others, such as: Pedestrians/school buses/emergency vehicles/semi trucks/farm tractors/animals/bicycles/motorcycles.</p>	VHS
S32	<p><b>KDOT Our Fellow Drivers</b>- this video is about what kind of drivers are on the road. Drowsy/DUI/ Teens/Risk takers/Aging /Aggressive drivers.</p>	VHS
S33	<p><b>KDOT Driver Attentiveness</b>- this video is about Distracted driving, and the Leading causes of Driver Distractions.</p>	VHS
S34	<p><b>Byrons Last Day- Operation Lifesaver</b>- this video is about High School kids hanging around and on Railroad tracks. Shows three different stories. But, 18 year-old Byron's story ended up being his last day.</p>	VHS

	<b>S35</b>	<b>Who's Driving? The Distracted Driver- a Lesson in Road Sense-</b> This video is about, How do you know if you are distracted? Recognize distractions and do something about it. Make pre-trip inspections of your car, or rental car. Shows different kinds of distractions and what you should do to avoid it.	VHS
	<b>S36</b>	<b>Riding at Risk: Why Kids 4-8 Need Booster Seats-</b> Too large for a child car seat.... Too small for a seat belt.... Parents, nationally recognized injury prevention experts, and law enforcement officers discuss first-hand why a booster seat is the right choice for children ages four to eight and from 40 80 pounds. This video is designed to help educate parents about the need for booster seats: How they work, why they are needed. Length 11 min	VHS
	<b>S37</b>	<b>Phasing in the Driving Privilege-</b> This video talks about the Graduated Licensing Programs and how it helps our teens become better and safer drivers. Length: 15 min.	VHS
	<b>S38</b>	<b>Protecting Your Newborn-</b> Brought to by the Ford Motor Co and NHTSA. Talks about types of car seats, how to install them correctly. Types of seat belts in your vehicle. Children are always safer in the back seat. Talks about air travel with children. Public transportation and car seats. Talks about home safety and finding the right pediatrician. Protecting your baby in all areas.	VHS
	<b>S39</b>	<b>Drive Safely Work Week-</b> this video shows a few news clips of KHP demonstrating the roll over vehicle and talks about distracted driving.	VHS
	<b>S40</b>	<b>Mock Crash</b> 10-6-04 Crash Raw Footage & Talk with KHP and a Survivor of an alcohol related crash.	VHS
	<b>S41</b>	<b>LATCH-</b> Talks about Latch and teather straps and how to use them. Length 6.27 min	VHS
	<b>S42</b> <b>S43</b>	<b>Locomotive Emergency Response Operations-</b> This is a training video for fire, police and all other emergency response teams. Is on Life Safety only. Length: 28 minutes	DVD
	<b>S44</b>	<b>Burlington HS Mock Crash</b> - 4/2004	VHS

	<b>S45 S46</b>	<b>Truth About Drugs-</b> This video is for grades 6-12, Adult. Shows four groups of teens. First four experience what it's like to be arrested/raped/be in a coma/overdose. The second group sees first hand what Deadly highs can be in your own home. Inhalants, and how deadly they can be and what they do to your brain, lungs, heart when using inhalants. They talk to a father who lost his son to inhaling air freshener. The third group of teens experience what it's like to be so addicted that you are living on the streets. How it effects addicted newborn babies. Then you will hear from a mother who lost her daughter to an overdose from the first time she used drugs. This is a must see video. Length 45 min.	DVD
	<b>S47</b>	The Drive Program	VHS
	<b>S53</b>	Mail Boxes May be Hazardous to Your Health	VHS
	<b>S55</b>	<b>Young Drivers: The High Risk Years-</b> Crash rates for young beginning drivers are much higher than for older drivers. This videotape listens to 16 year-olds tell why they want their driver's licenses and what driving means to them. Parents of teenagers who died in crashes tell how the tragedies happened and how their families have been affected. The focus is on ways to reduce the crashes by limiting higher risk driving by beginning 16 year-olds. Graduated licensing laws on the books in most states are helping to do this, but parents should introduce their own restrictions — limit the hours teenagers are allowed to drive unsupervised and limit passengers (especially other teens) in the car with a teenage driver. Parents also have to make sure the beginning drivers in their families get plenty of supervision behind the wheel. These measures can save lives while teenagers learn to drive and become more mature. DVD contains licensing law information for all states. Length: 16 min	DVD
	<b>S56</b>	<b>Fasten Your Seat Belt...Go Far! Teens Talk. We urge you to Listen-</b> Teens talking about buckling up. Who better to influence teens than their peers. See TV ads made by teens, and real conversation regarding the importance of buckling up. Length:	VHS
	<b>S59</b>	<b>RED ASPHALT 1-IV-</b> This video came out in 1998. It is less gruesome than the previous ones, yet many find it more touching due to the fact that so many young drivers are injured or lose their lives. Their family and friends are interviewed and it is quite disheartening. For you teens, please remember that, aside from drivers over the age of 65, you have the highest fatality rate of any age group. Contrary to popular belief, you are not made of steel. Be careful on the road. Don't do something foolish that you will regret for the rest of your life. Length: 12 min	DVD

	<b>S60</b> <b>S61</b>	<b>RED ASPHALT V English/Spanish-Red Asphalt V--</b> This latest video is hosted by a teenager and is primarily intended to influence teen attitudes toward safe driving, although most adults would surely benefit from viewing it as well. 42,000 people are killed each year in the U.S. as a result of car crashes. That's equivalent to the loss of two jumbo jets every week. The video points out that the number one cause of death for teens is car crashes. There are more than a dozen graphic scenes of dead motorists consisting of mangled faces and bodies as well as intestines and severed limbs on the road. It is probably the most graphic of all the Red Asphalt videos and promises to be the most effective. There are several interviews with the families and friends of the victims displaying the devastating effect that the death of their loved one has had on their lives. This video is sure to catch the attention of the viewer and will hopefully lead to less injuries and fatalities on the road. Length: 16 min	DVD
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KANSAS **Traffic Safety**  
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Video Check-Out Form

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Organization: \_\_\_\_\_

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Date Requested: \_\_\_\_\_

Planned Return Date: \_\_\_\_\_

Signature: \_\_\_\_\_

KTSRO Staff Signature: \_\_\_\_\_  
(Once received back)

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