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Lunsford joins KDOT as communications chief

Sally Lunsford has joined the Kansas Department of Transportation as Chief of the Division of Public Affairs. Lunsford comes to the agency after more than six years as Director of Communications for the Kansas Lottery.

“I’ve always regarded KDOT as a top-notch state agency,” Lunsford said. “I don’t think any agency has more of an impact on the daily lives of Kansans. KDOT and Secretary Miller have sterling reputations, and I’m excited to be part of what we’re doing with the T-WORKS transportation program.”

Prior to her stint with the Lottery, Lunsford spent six years as Director of Public Information at the Kansas Department of Commerce, where she became familiar with the critical role that transportation infrastructure plays in decisions about business relocation.

“At Commerce we always featured Kansas’ excellent transportation system as a selling point when we were courting companies to come here. You would be amazed at how important the state’s transportation system is to businesses that are thinking about relocating.”

Lunsford spent almost 20 years as a broadcast journalist before entering government service in 1999, including nine years at WIBW in Topeka. She
served as a TV reporter, anchor and producer at the station, and was its News Director from 1997 -1999.

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