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TRAFFIC ALERT

FOR IMMEDIATE RELEASE

News Contact: Kimberly Qualls, (785) 640-9340 or kqualls@ksdot.org

For Sunday, September 16, 2012 in Several Northeast Kansas Counties

Please note the news release below from the March of Dimes detailing the September 16, 2012, Bikers for Babies Ride. The ride route will include several thousand motorcycles on highways throughout numerous northeast Kansas counties.

Advance message boards in key locations along the route will alert drivers to the increased motorcycle traffic ahead. Drivers planning to travel along any of ride routes should allow a little extra time for their commutes. Be aware of the motorcycles, don't crowd them, and drive carefully as there will be motorcycles everywhere along the ride route tomorrow.

Contact: Erin Kiekbusch, 816-682-2005, ekiekbusch@marchofdimes.com

FOR IMMEDIATE RELEASE

**Bikers to hit the road for babies
6,000 bikers expected at the 18th annual
March of Dimes Bikers for Babies
Sunday, September 16, 2012**

September 14, 2012 - Die-hard bikers and weekend warriors will come together **Sunday, September 16** to ride for a common cause—to help ensure all babies will be born healthy. Thousands of motorcycles will convene at Kansas Speedway for the 18th Annual Kansas City Bikers for Babies, the largest and most successful March of Dimes ride in the nation.

In spite of hard rains at the 2011 event, more than 3,000 riders raised over \$550,000 making the 17 year total \$5.6 million.

Riders meet at Kansas Speedway to set out on a designated, 100-mile or 50-mile route and return for lunch, a bike show and live music.

Riders can pre-register for a \$35 donation online at bikersforbabieskc.org or at Kansas Speedway beginning at 8 a.m. on September 16 for \$40.

Non-riders can show their support by watching and waving from safe areas along the route. Riders will depart Kansas Speedway, traveling south on I-435, then west on K-10. They will ride into downtown Eudora, pass through Perry-Lecompton, then take K-237 on the western side of Lake Perry and travel through Oskaloosa, McLouth, Tonganoxie and return to Kansas Speedway.

The 2012 Bikers for Babies ambassador family is Jennifer and Tucker Orton. Tucker was born 14 weeks early weighing just 1lb, 3oz. Thanks to medical advancements made from March of Dimes funded research, Tucker is now a happy and healthy 7 year old boy!

Funds raised by Bikers for Babies support local grants focused on issues related to premature birth and community programs such as NICU Family Support at Saint Luke's Hospital, Children's Mercy Hospital and Stormont HealthCare in Topeka.

Bikers for Babies is supported locally by Farmers Insurance, HCA Midwest Health System, the Kansas City Star and 98.9 The Rock.

Related links:

www.bikersforbabieskc.org

www.facebook.com/bikersforbabieskc

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