“Put the Brakes on Fatalities” every day in Kansas

◆ WEAR A SEAT BELT - About two-thirds of all people killed in vehicle crashes were not wearing seat belts.

◆ PAY ATTENTION -  
  ♦ Look for motorcycles.
  ♦ Watch out for pedestrians, bicyclists, animals and other motorists.
  ♦ Minimize distractions while driving.

◆ STAY OUT OF THE “NO ZONES” - Watch for the blind spots, or the No Zones, around large trucks and buses.

◆ TURN ON HEADLIGHTS - Required by Kansas law when windshield wipers are on.

◆ KANSAS MOVE OVER LAW - Slow down and move over if it is safe to do so for stopped emergency or maintenance vehicles engaged in work along highways and displaying flashing lights.

◆ DESIGNATE A DRIVER - Don’t drink and drive. Alcohol is a factor in about one-third of all fatal crashes.

◆ CHILDREN AGE 4 TO 7, WHO ARE LESS THAN 4’ 9” TALL OR WEIGH LESS THAN 80 POUNDS - Be properly restrained in a belt positioning booster seat.

◆ CHILDREN UNDER AGE 4 - Be properly restrained in a child safety seat.

Poster Art Contest

★ Kansas kids ages 5 through 13 are invited to enter artwork showing their thoughts on “Put the Brakes on Fatalities.” Statewide winners will be chosen from the 18 regional winners in the three age categories. ★

Regional prizes – new bicycles and helmets courtesy of Safe Kids Kansas.

Statewide prizes – family packages to the Great Wolf Lodge in Kansas City, plus $50 cards courtesy of Dillon’s of Kansas.

Mailed contest entries must be postmarked by September 19, 2014

For contest rules and mailing information, visit the Kansas Department of Transportation’s website at www.ksdot.org

NOTE: This information is available in alternative accessible formats. To obtain an alternative format, contact Public Affairs, ES0B, 700 SW Harrison, 2nd Floor West, Topeka, KS, 66603-3754, or (785) 296-3585 (Voice)/Hearing Impaired - 711.

Put the Brakes on Fatalities Day

October 10, 2014

Let’s work together to reduce traffic fatalities
Is a phone call worth your life?

Just Drive

About 32,000 people die in traffic crashes each year across the United States. That’s nearly 90 fatalities every day. Let’s encourage everyone – drivers, passengers, pedestrians and cyclists – to exercise caution every day and Put the Brakes on Fatalities.

Put the Brakes on Fatalities Day
Sponsored by local, state and national organizations to improve transportation safety

Ditch the Distractions

Distracted driving diverts a driver’s attention and endangers the safety of the passengers and bystanders as well as the driver. Distractions include:

• Using a cell phone or smartphone
• Watching a video/adjusting a radio
• Reading, including maps
• Using a navigation system
• Eating and drinking
• Talking to passengers
• Grooming
• Texting

Drivers using cell phones are four times as likely to be in a crash. They can also miss seeing up to 50% of the roadway environment, including traffic signs, pedestrians and cyclists.

More than 70% of teens and young adults say they have composed/sent as well as read text messages while driving.

Always Make Safety Your Top Priority

• Wear protective gear. Seatbelts in vehicles and helmets for cyclists greatly reduce injuries or deaths.
• Drive courteously and defensively.
• Don’t speed or drive aggressively or while impaired.
• Know the rules of the road, and obey all signs and signals.

A single teen passenger increases a teen driver’s crash risk by 44%.

The National Safety Council estimates that 25% of all traffic crashes in the U.S. involve cell phones.

Up to 90% of all car crashes are caused by driver error.