

"Put the Brakes on Fatalities" every day in Kansas

- ◆ **WEAR A SEAT BELT** - About two-thirds of all people killed in vehicle crashes were not wearing seat belts.
- ◆ **PAY ATTENTION** -
 - ◆ Look for motorcycles.
 - ◆ Watch out for pedestrians, bicyclists, animals and other motorists.
 - ◆ Minimize distractions while driving.
- ◆ **STAY OUT OF THE "NO ZONES"** - Watch for the blind spots, or the No Zones, around large trucks and buses.
- ◆ **TURN ON HEADLIGHTS** - Required by Kansas law when windshield wipers are on.
- ◆ **KANSAS MOVE OVER LAW** - Slow down and move over if it is safe to do so for stopped emergency or maintenance vehicles engaged in work along highways and displaying flashing lights.
- ◆ **DESIGNATE A DRIVER** - Don't drink and drive. Alcohol is a factor in about one-third of all fatal crashes.
- ◆ **CHILDREN AGE 4 TO 7, WHO ARE LESS THAN 4' 9" TALL OR WEIGH LESS THAN 80 POUNDS** - Be properly restrained in a belt positioning booster seat.
- ◆ **CHILDREN UNDER AGE 4** - Be properly restrained in a child safety seat.

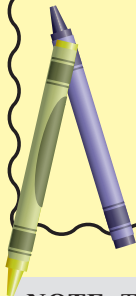
Poster Art Contest

- ★ **Kansas kids ages 5 through 13** ★ are invited to enter artwork showing their thoughts on "Put the Brakes on Fatalities." Statewide winners will be chosen from the 18 regional winners in the three age categories. ★

Regional prizes – new bicycles and helmets courtesy of Safe Kids Kansas.

Statewide prizes – family packages to the **Great Wolf Lodge** in Kansas City, plus \$50 cards courtesy of **Dillon's of Kansas**.

**Mailed contest entries
must be postmarked by
September 19, 2014**



For contest rules and mailing information, visit the Kansas Department of Transportation's website at www.ksdot.org

NOTE: This information is available in alternative accessible formats. To obtain an alternative format, contact Public Affairs, ESOB, 700 SW Harrison, 2nd Floor West, Topeka, KS, 66603-3754, or (785) 296-3585 (Voice)/Hearing Impaired - 711.

PUT THE
BRAKES
ON
FATALITIES
DAY

October 10, 2014



More details: brakesonfatalities.org



**Let's work together
to reduce traffic fatalities**

Put the Brakes on Fatalities

About 32,000 people die in traffic crashes each year across the United States. That's nearly 90 fatalities every day. Let's encourage everyone – drivers, passengers, pedestrians and cyclists – to exercise caution every day and Put the Brakes on Fatalities.

Ditch the Distractions

Distracted driving diverts a driver's attention and endangers the safety of the passengers and bystanders as well as the driver. Distractions include:

- *Using a cell phone or smartphone*
- *Watching a video/adjusting a radio*
- *Reading, including maps*
- *Using a navigation system*
- *Eating and drinking*
- *Talking to passengers*
- *Grooming*
- *Texting*

Up to 90% of all car crashes are caused by driver error.

More than 70% of teens and young adults say they have composed/sent as well as read text messages while driving.

Is a phone call worth your life?

Just Drive

Always Make Safety Your Top Priority

- ♦ Wear protective gear. Seatbelts in vehicles and helmets for cyclists greatly reduce injuries or deaths.
- ♦ Drive courteously and defensively.
- ♦ Don't speed or drive aggressively or while impaired.
- ♦ Know the rules of the road, and obey all signs and signals.

Distracted driving can be deadly

Drivers using cell phones are four times as likely to be in a crash. They can also miss seeing up to 50% of the roadway environment, including traffic signs, pedestrians and cyclists.

Put the Brakes on Fatalities Day

Sponsored by local, state and national organizations to improve transportation safety

A single teen passenger increases a teen driver's crash risk by 44%.

The National Safety Council estimates that 25% of all traffic crashes in the U.S. involve cell phones.