NEW!!

Video Contest!

Calling Kansas teens in grades 8-12 to help Put the Brakes on Fatalities!

• Submit your short 6- to 60-second video to educate drivers on safe road behaviors.

• Prizes will be awarded to three winners - Apple Watch, iPad Mini and a GoPro.

• The booster club of the school where the grand prize winner attends will receive a $500 donation.

Video entries must be posted by 11:59 pm on September 20, 2015

Poster Art Contest!

Kansas kids ages 5 through 13 - enter artwork that illustrates your thoughts on “Put the Brakes on Fatalities.”

• Three statewide winners will be chosen from the 18 regional winners in the three age categories!

• Regional prizes – new bicycles and helmets courtesy of Safe Kids Kansas.

• Statewide prizes – family packages to the Great Wolf Lodge in Kansas City, plus $50 Visa cards courtesy of the Petroleum Marketers and Convenience Store Association of Kansas.

Poster entries must be postmarked by September 18, 2015

For rules and more details on the poster art and video contests:

www.ksdot.org - Kansas Department of Transportation
www.ksturnpike.com - Kansas Turnpike Authority

More details: brakesonfatalities.org

Put the Brakes on Fatalities Day

October 10, 2015

NOTE: This information is available in alternative accessible formats. To obtain an alternative format, contact Public Affairs, ESOB, 700 SW Harrison, Topeka, KS, 66603-3754, or (785) 296-3585 (Voice)/Hearing Impaired - 711.
Is a text worth your life?

Just Drive

Put the Brakes on Fatalities Day
Sponsored by local, state and national organizations to improve transportation safety

Ditch the Distractions
Distracted driving diverts a driver’s attention and endangers the safety of the passengers and bystanders as well as the driver. Distractions include:
• Using a cell phone or smartphone
• Watching a video/adjusting a radio
• Reading, including maps
• Using a navigation system
• Eating and drinking
• Talking to passengers
• Grooming
• Texting

Always Make Safety Your Top Priority
♦ Wear protective gear. Seat belts in vehicles and helmets for cyclists greatly reduce injuries or deaths.
♦ Drive courteously and defensively.
♦ Don’t speed or drive aggressively or while impaired.
♦ Know the rules of the road, and obey all signs and signals.

More than 78% of teens and young adults say they have composed/sent as well as read text messages while driving.

Five seconds is the average time your eyes are off the road while texting. When traveling at 55 mph, that’s enough time to cover the length of a football field.

The National Safety Council estimates that 27% of all traffic crashes in the U.S. involve cell phones.