

# Put the Brakes on Fatalities Day

*About 37,000 people die in traffic crashes each year across the United States.*

*That's nearly 101 fatalities every day. Let's encourage everyone –  
drivers, passengers, pedestrians and cyclists –  
to exercise caution every day and  
Put the Brakes on Fatalities.*

**In Kansas,  
children are more  
likely to be buckled up  
if the driver is also belted.**

**If the driver is wearing a seat belt,  
statistics show 95% of children in  
the vehicle also are belted.**

**If the driver is not wearing a seat  
belt, statistics revealed only 25%  
of the observed children were  
belted.**

***Drive as if your life  
depends on it.***

***The truth is -  
it does.***

***Eyes off the road?  
Hands off the wheel?  
Mind off of driving?***

**You're driving distracted**

**Put the Brakes on Fatalities Day**

*Sponsored by local, state  
and national organizations  
to improve transportation safety*

**Five seconds is the  
average time your  
eyes are off the road  
while texting. When  
traveling at 55 mph,  
that's enough time to  
cover the length of a  
football field.**

**Put the Brakes  
on Fatalities Day**

(PBFDF) is a national  
safety awareness campaign that  
focuses on all types of traffic safety.  
Whether you are in a vehicle, on  
a motorcycle or bicycle or even  
walking, the goal is for you to arrive  
safely.

PBFDF focuses on safety habits -  
wearing seat belts, using child safety  
seats, wearing helmets and watching  
for traffic.

It emphasizes safety behavior  
such as not driving impaired or  
drowsy, avoiding distractions,  
not speeding and obeying traffic  
regulations.

**No matter your age, the aim of  
Put the Brakes on Fatalities Day  
is to greatly reduce traffic fatalities  
on our nation's roadways.**

NOTE: This information is available in alternative accessible formats. To obtain an alternative format, contact KDOT Communications, ESOB, 700 SW Harrison, Topeka, KS, 66603-3745, or (785) 296-3585 (Voice)/Hearing Impaired - 711.