

## PUT THE BRAKES ON FATALITIES

Put the Brakes on Fatalities Day held on October 10 focuses on delivering messages to the public about transportation fatality causes and how they can be avoided.

## WHAT CAN YOU DO?

Are you in grades 8-12? Check out the rules and enter! Are you an adult? KTA would like to ask you, as a youth influencer to share this video contest information with youth you engage with regularly? If you're an educator, can you integrate this video contest into a class project?

## **AWESOME PRIZES!**

Three finalists will receive awesome prizes such as an iPad, GoPro video camera or Apple Watch. \$500 will go to the booster club of the grand prize winner's school.

## OK COOL! BUT WHAT ARE THE RULES?

- Video must promote fatality prevention such as distracted driving, seat belts or texting while driving.
- 2. Video must be :06 to :60 seconds in length.
- 3. No "Selfie" videos, be creative!
- 4. Don't break any laws.
- 5. Submit & share your entry via social media such as Facebook, Twitter or Instagram by September 20.
- **6.** Tag the official Kansas Turnpike profile, your school and *#PTBOFvideo* in the post with your video.
- 7. Have fun!



