



TRAFFIC SAFETY COALITIONS



A devastating number of people are involved in crashes on Kansas roadways every year.

17,117 people were injured and 461 killed in 2017.

You can help decrease the numbers and improve the safety of your community with a traffic safety coalition. The purpose of the coalition is to proactively identify traffic safety and driver behavior issues *before* a crash happens, find solutions, then implement the solutions.

This mangled heap of metal was once a Chevy Camaro. Its teen occupants survived the crash. Both were wearing seat belts, which very likely saved their lives. All because a traffic safety advocate educated them on the benefits of seat belts.

85% of motor vehicle crashes are the result of driver error.

Traffic safety and driver behavior issues can include but are not limited to:

- seat belt usage
- older drivers
- teen drivers
- alcohol/drug impaired driving
- high crime areas
- distracted driving
- school zones
- pedestrians
- bicyclists
- emergency medical services
- intersections
- traffic control
- road conditions
- state highways
- local roads
- construction zones
- railroad crossings



Build your coalition with safety advocates from the 4E's of traffic safety: education, enforcement, engineering and emergency medical services.

- police and sheriff
- Kansas Highway Patrol
- local prosecutors
- Kansas Dept of Transportation
- city/county public works and transportation planners
- representatives from City Council and County Commission
- emergency medical services
- hospital trauma staff
- high school administrators and teachers
- Seatbelts Are For Everyone (SAFE)
- Mothers Against Drunk Driving (MADD)
- Students Against Destructive Decisions (SADD)
- local business and community leaders
- local media outlets

KDOT's role in your coalition.

- Crash data and analysis.
- Resource for ideas.
- Presentations and training for law enforcement and community groups.
- Support from KDOT Law Enforcement Liaisons.

