A devastating number of people are involved in crashes on Kansas roadways every year.

**17,117 people were injured and 461 killed in 2017.**

You can help decrease the numbers and improve the safety of your community with a traffic safety coalition. The purpose of the coalition is to proactively identify traffic safety and driver behavior issues before a crash happens, find solutions, then implement the solutions.

This mangled heap of metal was once a Chevy Camaro. Its teen occupants survived the crash. Both were wearing seat belts, which very likely saved their lives. All because a traffic safety advocate educated them on the benefits of seat belts.

**85% of motor vehicle crashes are the result of driver error.**

Traffic safety and driver behavior issues can include but are not limited to:

- seat belt usage
- older drivers
- teen drivers
- alcohol/drug impaired driving
- high crime areas
- distracted driving
- school zones
- pedestrians
- bicyclists
- emergency medical services
- intersections
- traffic control
- road conditions
- state highways
- local roads
- construction zones
- railroad crossings

**Build your coalition with safety advocates from the 4E’s of traffic safety: education, enforcement, engineering and emergency medical services.**

- police and sheriff
- Kansas Highway Patrol
- local prosecutors
- Kansas Dept of Transportation
- city/county public works and transportation planners
- representatives from City Council and County Commission
- emergency medical services
- hospital trauma staff
- high school administrators and teachers
- Seatbelts Are For Everyone (SAFE)
- Mothers Against Drunk Driving (MADD)
- Students Against Destructive Decisions (SADD)
- local business and community leaders
- local media outlets

**KDOT’s role in your coalition.**

- Crash data and analysis.
- Resource for ideas.
- Presentations and training for law enforcement and community groups.
- Support from KDOT Law Enforcement Liaisons.